National Immunization Awareness Month (NIAM) 2013

Week 4 – Promoting Tdap Vaccination among Pregnant Women

SOCIAL MEDIA MESSAGES

Facebook: Use 250 characters or less to allow the entire post to be viewed in the newsfeed.
Twitter: Use 120 characters or less to allow room for a shortened URL and hashtags (#NIAM13 and #TdapMomRocks). For more messages, see the NIAM toolkit: http://www.nphic.org/niam/toolkit

Monday, August 26, 2013

Facebook: Most parents-to-be have questions about immunizations, and no wonder. There’s a lot to know and it’s good to ask. It’s important to get answers to your questions from an expert – your child’s doctor, local or state public health department, or CDC’s parent-friendly website on childhood vaccines: www.cdc.gov/vaccines/parents

Twitter: Need help understanding your child’s shot schedule? Here’s a version that’s easy to read: www.cdc.gov/vaccines/schedules/easy-to-read/index.html #NIAM13

Tuesday, August 27, 2013

Facebook: Pregnant or planning to be pregnant? Tdap vaccine is now recommended with every pregnancy, ideally between 27 and 36 weeks, to protect yourself against whooping cough and to pass protection to your baby in her first weeks of life. www.cdc.gov/pertussis/pregnant

Twitter: Parents, get answers to your questions about vaccines: www.cdc.gov/vaccines/parents/index.html #TdapMomRocks #NIAM13

Wednesday, August 28, 2013

Facebook: How can you protect your baby from whooping cough before he’s even born? Get the whooping cough vaccine when you are pregnant. Talk to your doctor and visit: www.cdc.gov/vaccines/adults/rec-vac/pregnat/whooping-cough/index.html


Thursday, August 29, 2013

Facebook: Did you know that protection from the whooping cough vaccines decreases over time? You and anyone else who cares for your child need to get a whooping cough shot to help keep him safe. To learn more, talk to your doctor and visit CDC’s whooping cough website: www.cdc.gov/whoopingcough

Twitter: Whooping cough is on the rise in the U.S. Learn how to protect your baby & yourself. www.cdc.gov/pertussis #TdapMomRocks #NIAM13
Facebook: Did you know that more babies are getting sick with whooping cough (pertussis) in the United States? Whooping cough is serious and sometimes deadly for young babies. Learn how to protect your child and the rest of your family by visiting CDC’s whooping cough website:
www.cdc.gov/whoopingcough

Twitter: Pregnant? You need whooping cough vaccine to protect yourself and your baby.
www.cdc.gov/pertussis/pregnant #TdapMomRocks #NIAM13