

**TO:** EZIZ Users  
**FROM:** CDPH  
**SUBJECT:** Protect pregnant women to pass protection on to their babies  
**DATE:** 8/8/16

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Dear EZIZ Users:

This is the second week of National Immunization Awareness Month ([NIAM](#)), and the theme is “Protect yourself and pass protection on to your baby.” This focus could not be timelier, as [two California parents recently lost their baby to pertussis](#).

This observation and recent tragedy are an important reminder that we all need to do a better job at protecting the most vulnerable against infectious diseases. Please take every opportunity to raise awareness of the [vaccines pregnant women need](#), including:

- Tdap (tetanus, diphtheria, and pertussis vaccination) between 27-36 weeks gestation of *every* pregnancy (regardless of Tdap history); and
- Influenza, as soon as vaccine is available during the season

View [London’s story](#) at [ShotByShot.org](#), and consider promoting on social media, during health events, or in waiting rooms. Also, check out the NIAM toolkit (<https://www.nphic.org/niam>) for more ideas on how to raise awareness of vaccines during pregnancy, including sample social media messages, template news releases, graphics, and more.

Visit the CDC’s [Pregnancy and Vaccination](#) page for more information.