

Evidence-based Strategies to Increase HPV Vaccination Levels

- **Recommend HPV vaccine in the same way and on the same day** you recommend other routine immunizations for 11-and 12-year-olds.
 - “Bundle” your recommendation, and use a statement rather than a question: “Your child is due for three shots today to help protect against **meningitis, HPV cancers, and whooping cough**. We’ll give those shots at the end of the visit.” A [recent study](#) demonstrated the effectiveness of this strategy, and the CDC has found that healthcare provider recommendation is the single best predictor of vaccination. See [CDC’s tip sheet](#) on answering common questions from parents.
- **Use the “HPV vaccine is cancer prevention” message**, because parents identify cancer prevention as important in their decision to vaccinate their children.
 - “HPV vaccine is important because it prevents cancer. That is why I recommend that your daughter/son be vaccinated today.” Emphasize your belief in the importance of the HPV vaccine.
- **If a parent asks about delaying the series, explain that there are no benefits to waiting** until later to get immunized.
 - “HPV vaccination works best at the recommended ages of 11 or 12 years, plus if your daughter/son starts the series now, she/he only needs two doses instead of three.”
- **Start the HPV vaccination schedule at the 11-12 year old visit and schedule follow-up appointments** for the next dose(s) before the patient leaves the clinic. Use reminders and recalls to inform patients that vaccinations are due or late.

Online Webinars and Resources

- Register today for an upcoming webinar on Tuesday, February 21, 12:00-1:00 PM, **Be an HPV Vaccination Champion** at <http://bit.do/HPVpresentation>. The webinar will describe new ACIP recommendations, effective parent communication strategies, and resources to support quality improvement activities. (An [archived version](#) will be made available.)
- View American Cancer Society’s [Steps for Increasing HPV Vaccination in Practice](#), an action guide to implement evidence-based strategies for clinicians.
- Access archived webinars on HPV immunization recommendations, quality improvement strategies, and communication on www.EZIZ.org at [Events & Training](#).

Free Patient Education Materials

- HPV vaccine reminder cards (also in Spanish)
- [An Ounce of Prevention](#) fotonovela (bilingual)
- [Protect Their Health for the Years Ahead](#) poster (bilingual)
- [Vaccines for Your Preteen](#) flyer (bilingual)
- [How Important is HPV Vaccine?](#) flyer (also in [Spanish](#))
- [Parents: Did You Know HPV Causes...](#) poster for parents (bilingual)
- [Hey! Did You Know?](#) poster for preteens and teens (bilingual)

The above materials are available from your [local health department](#).

