# TO: EZIZ Users

FROM: CDPH

**SUBJECT:** New HPV Preteen Informing Materials from CDPH and CDC

**DATE:** 4/22/14

# Announcing! New HPV Vaccine Informing Materials in English

# and Spanish— Plus CE Course on HPV Prevention

# I. New HPV Vaccine Informing Materials/Resources

a. Vaccines for Your Teens and Preteens NEW from CDPH!

A vaccine safety fact sheet with descriptions of adolescent vaccines addressing common safety concerns, and the descriptions of the diseases they prevent, featuring real life adolescent story vignettes.

#### b. <u>How Important is HPV Vaccine for Preteens and Teens?</u> NEW from CDPH!

A flyer for parents of preteens on the dangers of HPV and the vaccine. After reading the flyer, nearly 80% of parents said they'd likely vaccinate their child in the next 12 months.

#### c. <u>Did you know HPV Causes...</u> NEW from CDPH!

A poster for your waiting rooms and exam rooms that can serve as a conversation starter about the HPV vaccine.

# d. <u>www.Girlology.com</u> and <u>www.Guyology.com</u>

New websites for preteens on healthy sexuality.

# II. Continuing Education for Health Professionals

<u>You Are the Key to HPV Cancer Prevention</u> on-demand 1-hour video, available for CE credit until February 26, 2016. Credit is available for Immunization Providers such as Physicians, Nurses, Nurse Practitioners, Pharmacists, Physician's Assistants, DoD Paraprofessionals, Medical Students, etc.

# **III.** HPV Informing from CDC, Now in Spanish!

- a. New Spanish <u>poster and flyer</u> "If there were a vaccine for cancer, wouldn't you get it for your kids?"
- b. 30 sec. <u>video PSA</u> "HPV vaccine is cancer prevention," where doctor, and dad, Dr. Azziz explains why HPV vaccination is so important.
- c. <u>Four radio public service announcements</u> that are available with the CDC tag on the end or with a version that allows your organization's info (e.g., a website) to be added at the end. The 4 PSAs Include:
  - *"Prevent Cervical Cancer with HPV Vaccine,"* focuses on educating the community that HPV vaccine can prevent Cervical Cancer in women.
  - *"HPV Vaccine is Cancer Prevention"* reminds parents and teens why girls and boys need HPV vaccine protection now—to prevent cancer later.
  - *"Dr. Recommended: HPV Vaccine is Safe and Effective"* reminds families that the HPV vaccine is safe, effective, and can prevent certain kinds of cancer when children are older.
  - *"Both Boys and Girls Should Get HPV Vaccine"* reminds parents that both their sons and their daughters can benefit from HPV vaccination.

For more information about CDPH's HPV materials, email <u>Rebeca.Boyte@cdph.ca.gov</u>. For information on CDC's HPV informing materials, email <u>preteenvaccines@cdc.gov</u>.

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