

TO: EZIZ Users
FROM: CDPH
SUBJECT: Resources for Pregnant Women
DATE: 5/8/15

Dear EZIZ Users:

This Sunday is Mother's Day, a great reminder that all expectant moms need to be vaccinated with whooping cough vaccine between 27 and 36 weeks gestation of each pregnancy. Whooping cough remains a threat in California, with over 1600 cases reported to CDPH in 2015 thus far.

By getting vaccinated in their third trimester, pregnant women are transmitting antibodies to their babies that will help protect them until they are old enough to receive their own whooping cough vaccine.

We urge you to:

- **Provide a strong recommendation to your pregnant patients:**

"I strongly recommend that you get the whooping cough shot today. Whooping cough is a dangerous disease that can make babies stop breathing, and it's spreading in California. The vaccine is very safe for both moms and babies, and I recommend it to all of my patients, friends, and family members who are pregnant. Getting vaccinated during your 3rd trimester maximizes the protection that's passed on to your baby and helps protect your baby until he/she is old enough to get vaccinated at two months of age."

- **Distribute patient education materials:**

- Print a copy of this [poster](#), and post it in your waiting rooms and exam rooms.
- Order free copies of this [flyer](#) (IMM-1146) and [brochure](#) (IMM-887; also in [Spanish](#)) for your patients by calling your [local health department](#).

- **Provide patients with a script if you do not stock Tdap:**

- Order free copies of the pre-filled immunization RX-pad (IMM-1143) from your [local health department](#) to help emphasize the urgency of your recommendation.

Thank you for protecting moms and babies. We hope you have a wonderful Mother's Day!