

Dear VFA Provider,

With flu season just around the corner, we want you to have the latest resources for your flu prevention efforts. We recommend the following activities to prepare:

- Post the CDPH's [2017-2018 Flu Vaccine ID Guide](#) near/on vaccine storage units and the updated "[Guess Who Needs a Flu Vaccine?](#)" poster (bilingual) in the waiting room (paper copies will be sent to all VFC sites).
- View these recent, archived webinars with staff and providers:
  - [Communication Strategies & Recommendations for the 2017-18 Flu Season](#) (VICNetwork)
  - [The Role of Healthcare Professionals in Protecting Older Adults against flu](#) (NFID)
- Tailor and share sample social media [messages](#) and [images](#) from the CDC's [2017-18 Flu Campaign Toolkit](#) to promote flu vaccination clinics and [three actions to fight the flu](#)

Check out the CDC's [Promote Flu Vaccination](#) page and CDPH's [flu materials](#) page for more resources!