

# Tdap Update

CONFIDENTIAL

Randy Bergen, MD  
Pediatric ID, KPNC  
May 24, 2011

# Tdap Context

- ▶ **New Legislation: California AB 354**
  - 2011: all children entering grades 7 - 12 must show proof of Tdap vaccination
  - 2012 and thereafter: only children entering 7<sup>th</sup> grade must show proof of Tdap
  - Applies to public and private schools
- ▶ **NCAL Scope: 344,000 members 11 - 17 yr old**
  - 135,000 unvaccinated (39%)
  - 209,000 vaccinated (61%)
- ▶ **National: 55.6% of adolescents have received Tdap (2009)** <http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5932a3.htm>

# Tdap Outreach Timeline

## One time outreach approach for 11 – 17 year olds

- ▶ **Mid-Feb – Call Center scripts updated re the requirement**
- ▶ **March 1 - 4 – Automated call to parents of unvaccinated 11-17 yr olds-**
  - Message: Drop in for vaccination and documentation; Additional vaccinations may be administered
- ▶ **March 22 – 28 – Automated call to parents of 11- 17 yr olds vaccinated through March 17**
- ▶ **Message: Child has already received Tdap; You do not need to come in; You will receive documentation in the mail; Promotes [kp.org/mydoctor](http://kp.org/mydoctor) for online features**
- ▶ **Early April – Letters will be sent to parents of 11- 17 yr olds vaccinated through March 17- April 1**
  - Will include documentation to bring to school, encourages parents to go to [kp.org/mydoctor](http://kp.org/mydoctor) to “Act for a Family Member” to use secure online features

# Documentation letter sent to parents of vaccinated children

KAISER PERMANENTE. thrive

The Permanente Medical Group  
Kaiser Permanente, Northern California  
1800 Harrison Street, 5<sup>th</sup> floor  
Oakland, CA 94612



April 29, 2011

To the Parents of  
Jane Doe  
Any Street  
Oakland, CA 94606

#### **Certification of Tdap Booster for School Registration**

**You can provide this letter to your child's school as proof of his or her vaccination for entry into 7<sup>th</sup> through 12<sup>th</sup> grade.**

#### **Comprobación de la vacuna del Tdap para el registro escolar.**

**Se puede presentar esta carta como verificación que ha recibido la vacuna para poder ingresar al séptimo a duodécimo grado.**

**A new state law requires all students entering 7<sup>th</sup> through 12<sup>th</sup> grade in the fall to show proof they received the Tdap booster shot before entering school.** The Tdap vaccination protects against tetanus, diphtheria and pertussis.

Kaiser Permanente Northern California is sending you this letter on behalf Dr Edward ~~Mahl~~ at the Richmond facility to confirm that your child has received the Tdap booster:

**Patient name: Doe, Jane  
Tdap booster date: 06/24/2008  
Patient date of birth: 05/12/1994**

For more information from our pediatricians about Tdap and other important adolescent health issues, visit your teen's doctor's home page at [kp.org/mydoctor](http://kp.org/mydoctor).

#### **Save Time Online**

Kaiser Permanente makes caring for your family easier and more convenient than ever. If you are a Kaiser Permanente member, you can use our secure online features to stay on top of immunizations and well care and in touch with your family's doctors.

Sincerely,

Ed Martin, MD  
Chair of Chiefs of Pediatrics

John Belko, MD  
Chair of Chiefs of Pediatric Infectious Disease

# Also:

- ▶ **ALL THOSE VACCINATED AFTER MARCH 17 NEED LOCAL DOCUMENTATION**
- ▶ **April 18 - Email blast to members who have signed up for emails**
  - Message: Informs about law, ; if not vaccinated, drop in to your facility for vaccination; if vaccinated, go to [kp.org/mydoctor](http://kp.org/mydoctor) to view and print your child's immunization record and bring it to school.
- ▶ **April – Updates to online venues**
  - Kp.org page re: Pertussis in CA; Updated immunization article and FAQ on My Doctor Online; article added to Teen Online Newsletter
- ▶ **May, early – *Partners in Health* e-newsletter Same message as email blast.**
- ▶ **Re-run numbers to see if need for more phone calls- 100,000 remain unvaccinated in 81,000 households- call presently going out**
- ▶ **Future runs will be made in June and July and that data will be given to local facilities for possible outreach**
- ▶ **We will work closely with regional pharmacy to make sure Tdap supplies are adequate through the summer**
- ▶ **July – Update to 2012 Member Guidebook about new Tdap requirement**



# New Flyer

- Side 1 explains Tdap documentation requirement
- Side 2 promotes other teen immunizations
- Also encourages parents to:
  1. Bookmark your home page
  2. Sign up to act for a family member (proxy)
  3. Subscribe to our Online Newsletter for parents of teens
- Will be translated into Spanish
- Available at the end of April



**As of July 1, 2011 a new state law requires all students entering 7<sup>th</sup> through 12<sup>th</sup> grade to show proof of a Tdap booster shot.**

Tdap is a safe, effective vaccine which protects against tetanus, diphtheria, and pertussis, (also called whooping cough).

**If your child has NOT received the Tdap booster shot:**

- No appointment is necessary. You and your teen can drop in to any Kaiser Permanente Pediatrics department or immunization clinic between 9 and 11:30 AM or from 2:30 to 4:30 PM Monday through Friday.
- Your teen will receive the Tdap shot and any other immunizations which are due. We will provide documentation for you to give to school.

**If your child has already received the Tdap booster shot:**

- If your child had the Tdap shot **before March 17, 2011**, letters were mailed to parents. Bring that letter to school as documentation.
- Kaiser Permanente members can also print immunization records for school at [kp.org/mydoctor](http://kp.org/mydoctor). See reverse for details.



# New link added to kp.org/mydoctor

- From kp.org/mydoctor, parents can now jump to a new page
- This link appears for those on current homepages as well as those on MDO



## Schedule appointments online:

- Women's services, including mammograms
- Adult Medicine
- Pediatrics

[Print my child's immunization record](#)

[Learn about Cold, Flu and Cough](#)

## Tips for Senior Health

- Preventing Falls

## Choose your doctor online

An important part of your health care experience includes building a relationship with your personal physician. If you haven't already selected one or want to change your doctor, click the choose button to select a personal physician or yourself or a family member.

[Choose](#)

OR

## Find your physician's home page

Use the search tool to find physician, nurse practitioner or other clinician's home page.

Search clinicians by name

Search

First name (optional)

Last name

[Search](#)

Use the search tool to find physician, nurse practitioner or other clinician's home page.

Search

Select Family Member

**Date printed:** 5/20/2011  
**Member name**  
**Date of birth:** 03/16/1995  
**Primary care physician:** Dr John Smith  
**Primary Facility:** Hay-Hospital

### My immunizations - steps towards preventive care

The information listed below is a summary of the immunizations in your Kaiser Permanente medical record. Keep in mind, not all of your immunizations may be listed below.

For general information about a type of immunization, click a link in the "immunization" column. For help with the abbreviations, see our [glossary of immunization terms](#).

# Printable on-line Immunization Record

Immunization	Date
DTP-HIB (Diphtheria, Tetanus, Pertussis, Haemophilus type b)	4/5/1996, 1/4/1996, 10/24/1995
DTaP (Diphtheria, Tetanus, acellular Pertussis)	4/7/2000, 1/9/1997
HAV ped/adol 2 dose sch (Hepatitis A)	4/4/2002, 4/7/2000
HBV (Hepatitis B)	7/3/1996, 1/4/1996, 10/24/1995
HIB HbOC (Haemophilus influenzae b)	1/9/1997
INfs (Influenza split virus ).	12/2/2003, 10/27/2003
MENcn-ACYW (Meningococcal conjugate, groups ACYW-135)	2/17/2011
MMR (Measles, Mumps, Rubella)	4/7/2000, 1/9/1997
PNUcn (Pneumococcal conjugate, pneumonia)	9/13/1996, 4/5/1996, 1/4/1996, 10/24/1995
POL-IPV (Polio, Inactivated virus)	4/7/2000
POL-OPV (Polio, live virus)	4/5/1996, 1/4/1996, 10/24/1995
Tdap (ADACEL) (Tetanus, diphtheria, acellular pertussis)	5/1/2008
VAR (Varicella, chickenpox)	5/1/2008, 1/9/1997

# New Webpage: *Teens Need Proof of Tdap*

## The Permanente Medical Group

### Teens Need Proof of Tdap Vaccine for School



Did you know that California is in the midst of a whooping cough outbreak? Whooping cough, or pertussis, is a serious disease that can be deadly, especially for young children.

To help stop the outbreak, California recently passed a new law that requires all students entering 7th through 12th grades to show proof of a recent Tdap (tetanus, diphtheria, and pertussis) booster shot.

**Kaiser Permanente members can use our secure online features to view and print immunization records for themselves and their children.**

Start by setting up access to [Act for a Family Member](#). All you need is your teen's Medical Record Number and a few minutes to get started.

If you are not able to set up online access and want to know if your teen needs the booster shot, please call our Appointment and Advice line.

**My teen already had the Tdap booster. How do I get proof for school?**

- If your teen received the shot **before March 17th**, you will receive a letter with documentation in early April. You do not need to do anything except give that letter to the school.
- If your teen received the shot **after March 17th**, follow the directions below to print a copy of your child's immunization record to give to the school.

**I'm not sure if my teen has had the Tdap shot. How do I check my child's immunization records online?**

- Parents access via [kp.org/mydoctor](http://kp.org/mydoctor)
- Addresses most FAQs
- Links to sign up for proxy and info on limitations
- Directions on how to print a child's shot record for school, sports, or camp

# Updated: My Doctor Online

## Immunizations for Older Children and Teens Topic

- Added new section on Tdap booster requirement

The screenshot displays the 'Our Doctors' page for Arnd Herz, MD, a Pediatrician. Below the doctor's profile, there are navigation tabs for 'Resources for my patients', 'About Me', and 'Offices and Directions'. Under 'Resources for my patients', there are sub-tabs for 'Health Topics', 'Well Care', 'Office Visit', 'Forms', 'Health Tools and Classes', and 'More'. The 'Health Topics' tab is selected, showing a list of topics under 'Immunizations for Older Children and Teens'. A new section, 'Whooping Cough Booster Required for School', is highlighted with a pink box and labeled 'NEW SECTION' in pink text. Below this, the 'Overview and Benefits' section is visible.

Home | Our Doctors

**Arnd Herz, MD**  
Pediatrics [Bookmark Me]

An important part of being your physician is understanding who you are. That also means understanding how valuable your time is. My colleagues and I have developed My Doctor Online so you can e-mail me, check your lab results, make an appointment, access our many online programs or get information about a particular health topic – any time it's convenient for you.

Resources for my patients | About Me | Offices and Directions

Health Topics | Well Care | Office Visit | Forms | Health Tools and Classes | More

**Immunizations for Older Children and Teens** [Read/Print full article]

- » **Overview and Benefits**
- » Recommended Vaccines
- » **Whooping Cough Booster Required for School**
- » Side Effects
- » Vaccine Safety

**NEW SECTION**

**Overview and Benefits**

# Updated: Kp.org/immunizations

My health manager

Health & wellness

Health plans & services

Locate our services

## Preventive care

- Overview
- **Immunizations: child & teen**
- Immunizations: adult
- Screenings: child & teen
- Screenings: adult
- Healthy lifestyle habits
- Travel tips

### Related links:

- Featured health topics
- Healthy lifestyle programs
- Healthy living classes

◀ Back

## Immunizations

recommended for children and teenagers

Think of vaccines as a coat of armor for your child. To keep it shiny and strong, you have to make sure your child's immunizations are up to date.

Timely vaccinations help to prevent disease and keep your family and the community healthy. Some immunizations are given in a single shot, while others require a series of shots over a period of time.

Vaccines for children and teenagers are listed alphabetically below with their routinely recommended ages. Missed doses will be assessed by your child's physician and given if necessary. Keep a personal record of all immunizations and bring it with you to each office visit.

### Whooping cough



California is facing an outbreak of whooping cough. Make sure you and your family are [vaccinated](#).

### You call the shots



- [View your child's immunization record](#)
- [Study: refusing immunizations can put children at risk](#)
- [Vaccination Q&A](#)
- [Immunization glossary](#)

Name of vaccine

When it's recommended and more information

Total doses

**Chickenpox (varicella)**

At 12 months and 4 to 6 years if no prior history of chickenpox. Children 4 years and older who have had a single dose of vaccine need a second dose.

2

# Addition to Healthy Teens Online newsletter

[Print Newsletter](#) | [Print Article](#) | [Email Page](#)

Search



## Healthy Teens

The Permanente Medical Group



### Quick Links

- [Pediatrician's home page](#)
- [View all Timely Tips](#)
- [Immunizations for your teen](#)
- [More teen health information](#)
- [How to manage your teen's health care online](#)
- [Cold and Flu](#)
- [Healthy Babies Online Newsletter](#)
- [Healthy Kids Online Newsletter](#)
- [Health Encyclopedia](#)
- [Take our survey / Tome nuestra encuesta](#)
- [Artículos en español](#)
- [La guía en español](#)

### Just For You

- [Your doctor's home page](#)
- [View your appointments](#)

## Vaccinate your teen against whooping cough

**Whooping cough** (pertussis) is a very contagious disease that spreads easily through coughing. A person of any age, including teens, can catch whooping cough. However, it can be life-threatening for babies, since it can make infants stop breathing or cough so much they can't breathe. The number of cases of whooping cough has been increasing every year in California, so it's more important than ever to be vaccinated.



It is very important for all teens aged 11 and older, who have not had their regularly scheduled Tdap booster shot, to get vaccinated against whooping cough. Getting the shot protects your teen and prevents the dangerous spread of the disease.

If you are not sure if your teen has been vaccinated against whooping cough, check his or her immunization records by going to your pediatrician's [home page](#) and clicking on "View your Preventive Services." Once you sign up to use our "Act for a Family Member" feature, you can check to see what immunizations your teen needs.

# Tdap Vaccination, 11-17 yr olds Kaiser Permanente, Northern California

