



# IMPORTANT MESSAGE

California Department of Public Health  
Immunization Branch  
Vaccines for Children (VFC) Program  
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## IMPORTANT ALERT: Refrigerator/Freezer Marketing Communications

Dear VFC Provider,

Please be advised that you may receive marketing documents from refrigerator, freezer, and thermometer distributors, suppliers, or manufacturers urging you to comply with VFC's Vaccine Storage Equipment Requirements by purchasing their specific products labeled as "State Approved" and available for immediate delivery.

Should you receive marketing communication from such companies indicating an affiliation or collaboration with the California Department of Public Health (CDPH) or VFC Program (i.e. by including VFC's logo or program name within the same flyer), please note that such notices are not official program communications. The California Department of Public Health and the California VFC Program do not endorse or promote specific commercial sources, companies, brands or trade names of refrigerator/freezers/thermometers.

Because products listed in commercial marketing pieces may or may not meet VFC's vaccine storage equipment specifications, you should carefully review product specifications to ensure they meet VFC's Vaccine Storage Equipment specifications, posted in the "Vaccine Storage and Handling" section of [www.eziz.org](http://www.eziz.org). If you have additional questions please consult your regional VFC Field Representative prior to purchasing a new unit.

**Would you like to receive VFC communications via e-mail?  
Visit our website at [www.eziz.org](http://www.eziz.org) and register to receive electronic updates.**