



It's not too late to vaccinate against flu!



Flu activity is now [widespread](#) in California with all regions of the state reporting elevated influenza disease. At least 24 people have died, including several children. This is the [perfect time](#) to remind your patients that flu vaccination is the best way to prevent flu complications and celebrate a healthy and happy New Year.

- Develop a [flu action plan](#) with staff to administer more flu vaccine now.
- [Recommend flu vaccine](#) at every opportunity, just as you recommend other routine vaccines.
- Flu seasons are unpredictable. Continue offering flu vaccine until the last dose expires.
- Make it easy for patients to come in for quick drop-in, shot-only visits.
- Look-up patients in your immunization registry or EMR and send reminders to those who have not yet come in for flu vaccines.
- Use the [Tips for Speaking with Parents about Flu Vaccine](#) to help address parents' concerns.
- Suggest the [FluVaccineFinder](#) for anyone in the patient's household who might benefit from easy access to a flu shot at a pharmacy.

Consider posting these materials to encourage your patients to get flu vaccine.

- [Guess who needs a flu vaccine?](#) (poster)
- [Who Needs a flu Vaccine?](#) (poster)
- [I Can't Miss Work Because of the Flu.](#) (poster)

Thank you for all you do to protect California children and families against flu!

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