It's not too late to vaccinate against flu!

Flu activity is now widespread in California with all regions of the state reporting elevated influenza disease. At least 24 people have died, including several children. This is the perfect time to remind your patients that flu vaccination is the best way to prevent flu complications and celebrate a healthy and happy New Year.

- Develop a flu action plan with staff to administer more flu vaccine now.
- Recommend flu vaccine at every opportunity, just as you recommend other routine vaccines.
- Flu seasons are unpredictable. Continue offering flu vaccine until the last dose expires.
- Make it easy for patients to come in for quick drop-in, shot-only visits.
- Look-up patients in your immunization registry or EMR and send reminders to those who have not yet come in for flu vaccines.
- Use the Tips for Speaking with Parents about Flu Vaccine to help address parents’ concerns.
- Suggest the FluVaccineFinder for anyone in the patient’s household who might benefit from easy access to a flu shot at a pharmacy.

Consider posting these materials to encourage your patients to get flu vaccine.

- Guess who needs a flu vaccine? (poster)
- Who Needs a flu Vaccine? (poster)
- I Can't Miss Work Because of the Flu (poster)

Thank you for all you do to protect California children and families against flu!

To subscribe: http://eziz.org/manage-subscription.php