

For Providers

California COVID-19 Vaccination Program Update

You are Invited!: VA58 Misinformation 101 Webinar

The VA58 Trust & Safety Team invites you to an interactive, hour-long training that has been specifically designed to provide partners with a better understanding of what misinformation is, how it influences people and the broader vaccination effort, and how to respond to it when it comes up in conversations with the public. Please join us on Thursday, March 3 at 12:30 PM on Zoom. Zoom Details below.

Agenda

- **Purpose:** This interactive session will provide local health jurisdictions, providers, and multi-county entities who are supporting the state's vaccination effort with a baseline understanding of misinformation, its impact on the COVID-19 vaccination campaign, and how they can play a role in reducing its impact.
- **Outcomes:** Attendees will walk away with a strong understanding of misinformation, why and how it's spread, how to recognize it, and good practices for preempting and responding to it when it comes up in their work. Above all, it will position LHJs, providers, and MCEs to support the state of California in addressing the threat of public health-related misinformation so that we can Vaccinate ALL 58!
- **Process:** VA58 Trust & Safety Team-led presentation with interactive poll questions throughout.

Thursday, March 3 at 12:30 PM

Dial-in: [Zoom Meeting](#)

Password: 381769

One tap mobile:

+13126266799,,99827693286# US (Chicago)

+16465189805,,99827693286# US (New York)

Webinar: The Week Ending Social Media to Effectively Communicate about COVID-19 Vaccines

Please join [#ThisIsOurShot](#) physicians, Dr. Vicki Chan and Dr. Alex McDonald, for a webinar training for healthcare professionals on using social media to effectively communicate about COVID-19 vaccines!

Please note: A communication sent on Thursday, February 10, included an incorrect registration link for this session. Please ensure that you register using [this link](#).

Objectives:

- Train health care heroes to engage effectively on social media
- Disseminate simple, evidence-based messaging to build vaccine trust and combat misinformation
- Provide sample COVID-19 social media posts as examples for your platforms

Wednesday, February 16 at 12:30 PM

[Register Here!](#)

[View Archived Messages](#)



Vaccinate ALL 58

Together we can end the pandemic.

COVID-19 Vaccination Program