

For Providers

California COVID-19 Vaccination Program Update

#CrucialCOVIDConversations Social Media Alert

We need your help on social media to guide the public, answer questions, and fight back against the latest misinformation.

We are encouraging all healthcare providers to post at least one message on the social media platform of your choice this week using the hashtag **#CrucialCOVIDConversations**.

Key Social Media Message of the Week (tailor for your platform and voice):

In February 2022, unvaccinated Californians were 17.1 times more likely to die and 8.9 times more likely to be hospitalized from COVID-19 than Californians who received their booster dose. If breakthrough cases are worrying you, remember that COVID-19 vaccines are still doing their job. Vaccines are the difference between mild and severe illness.
#crucialCOVIDconversations #thisisourshot #vacunateya

Source: [California Vaccination Data](#)

Sample Social Media Post #2:

Vaccines help protect our children from preventable diseases. Here are some tips on making that process easier: Be honest about the process, explain how vaccines keep kids healthy, give advanced warning, use a distraction, and ready a reward.
#crucialCOVIDconversations #thisisourshot #vacunateya



Sample Social Media Post #3:

multisystem inflammatory syndrome in children (MIS-C) after COVID-19 by 91%. Protect yourself and those you love! #getvaccinated #crucialCOVIDconversations #thisisourshot #vacunateya

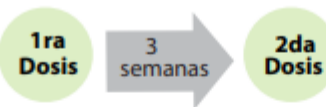


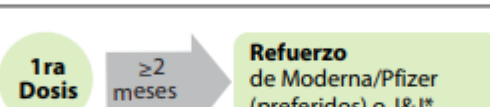
Source: [CDC Study: Effectiveness of Pfizer Vaccine against MIS-C](#)


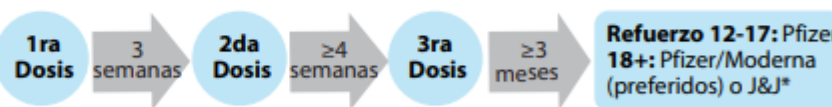

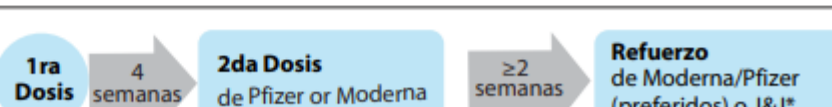
If you'd prefer to use an existing social media message, **repost using the links below**, created by [#ThisIsOurShot!](#) Be sure to add the [#crucialCOVIDconversations](#) hashtag.

- [Facebook](#)
 - [Instagram](#)
 - [Twitter](#)
-

EZIZ Update: COVID-19 Vaccine Timing by Age Chart in Spanish

The **COVID-19 Vaccine Timing by Age Chart** is now available in Spanish on EZIZ [here](#). Please find the chart in English [here](#).

Edad	Vacuna	Calendario Rutinario
5-11	Pfizer– Pediátrico (5-11)	
12+	Pfizer/ Comirnaty (12+)	
18+	Moderna/ Spikevax	
18+	Johnson & Johnson Pfizer/Moderna preferidos*	

Edad	Vacuna	Calendario si esta Moderadamente o Severamente Inmunocomprometido
5-11	Pfizer– Pediátrico (5-11)	
12+	Pfizer (12+)	
18+	Moderna/ Spikevax	
18+	Johnson & Johnson Moderna/Pfizer preferidos*	

^ Un [intervalo de 8 semanas](#) puede ser preferible para algunas personas, especialmente para hombres de 12 a 39 años.

* Aunque se prefiere el uso de vacunas ARNm COVID-19, la vacuna Janssen se puede ofrecer en [algunas situaciones](#). Consulte las [Consideraciones Clínicas Provisionales Para el uso de las Vacunas Contra el COVID-19](#) y [Para Personas Inmunocomprometidas Moderado o Grave](#) para obtener más detalles. El calendario esta sujeto a cambios.

[View Archived Messages](#)

COVID-19 Vaccination Program