

## California COVID-19 Vaccination Program Update

### Upcoming Webinar: Communicating Effectively about COVID-19 Vaccines on Social Media CME Credits Available!

Please join [#ThisIsOurShot](#) physician, Dr. Vicki Chan, for a webinar training for healthcare professionals on using social media to effectively communicate about COVID-19 vaccines.

Participants will learn to:

- Engage effectively about COVID-19 vaccines on social media
- Disseminate simple, evidence-based messaging to build vaccine trust and combat misinformation
- Use sample COVID-19 social media posts for your platforms

**When: Thursday, May 26 at 12:00PM-1:00PM**

[Register here!](#)

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the California Medical Association (CMA) and California Department of Public Health. CMA is accredited by ACCME to provide continuing medical education for physicians.

The California Medical Association designates this enduring material for a maximum of 1 *AMA PRA Category 1 Credits<sup>TM</sup>*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity has not received commercial support.

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**Vaccinate ALL 58**

Together we can end the pandemic.

COVID19 Vaccination Program



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