

# Ambassador Program Toolkit



The Ambassador Program is a new learning resource to help you reach out to your friends, family members, and neighbors to get vaccinated.

Using simple animated videos, you can learn straightforward messages to encourage them to get vaccinated. You can even share the videos with them from your phone and on social media!

You can use any of the 5 videos (which will be available in 10 languages) and accompanying "Frequently Asked Questions." The videos are:

- 1 How can you help as an Ambassador?
- 2 Vaccines are Safe, Effective, Free
- 3 What are the facts about COVID-19 Vaccines?
- 4 How do I get vaccinated?
- 5 What about vaccines for youth?

**Talk to 30 people in the next 30 days and ask them to get vaccinated!**

**TOGETHER WE CAN END THE PANDEMIC AND GET BACK TO DOING THE THINGS WE LOVE.**

**Help your family and friends find a vaccine near them**

 [MyTurn.ca.gov](https://myturn.ca.gov)

 **833-422-4255**

**Get the latest information at**

 [vaccinateall58.com](https://vaccinateall58.com)



## How can you help as an Ambassador?



As an ambassador, you can inform your family and friends why it is important to get vaccinated and motivate people to follow protections against COVID-19.

People have been heroic throughout the pandemic, wearing masks and putting their lives on hold. Now that we have life-saving vaccines available, we can be safer as we get back to doing the things we love.

As an ambassador you can talk to people you know. You have the patience to listen to their concerns, the empathy to meet people where they are at, and the art of conversation to help communicate accurate information.

**PLAY VIDEO 1** 

Because people around you trust what you say, you have the power to help save lives and end the pandemic.

**Talk to 30 people in the next 30 days and ask them to get vaccinated!**

## Vaccines are Safe, Effective, Free.

We know there is a lot of information and misinformation about COVID vaccines. We are here to give you true and honest information to help you make the best choice for yourself and your family. Here are five things you should know about COVID vaccines:

- 1** Vaccines are your best defense against getting and spreading COVID-19 and protect you from getting seriously ill from COVID-19 and its known variants.
- 2** Any eligible Californians can get COVID-19 vaccines.
- 3** Vaccines have been rigorously tested. Millions of people have received COVID-19 vaccines.
- 4** COVID vaccines are free of charge to ALL people, regardless of health insurance and immigration status.
- 5** Your friends and family can find a walk-in clinic near you or schedule an appointment through [MyTurn.ca.gov](https://myturn.ca.gov) or 1-833-422-4255.

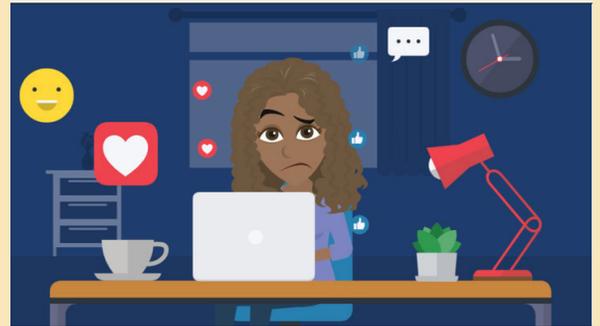


**PLAY VIDEO 2** 

# What are the facts about COVID-19 vaccines?

Here's 5 facts about the COVID-19 vaccines.

- 1 Vaccines are your best defense against getting sick with COVID-19 and the Delta variant.
- 2 Vaccines offer protection against variants, including the Delta variant, and help prevent serious illness, hospitalization, and death.
- 3 The vaccines have been rigorously tested and are safe and effective. Millions of doses of COVID-19 vaccines have been given in the U.S. Scientists continue to monitor vaccine safety.
- 4 Medical professionals say they are safe for those who are pregnant or breastfeeding.
- 5 Don't forget to continue wearing a mask in public spaces to stay safe.



**PLAY VIDEO 3** 

## How do I get vaccinated?

Getting a COVID-19 vaccine is Fast, Easy, Free, and Nearby. Here's 5 steps to getting vaccinated.

- 1 Go to [MyTurn.ca.gov](https://myturn.ca.gov) to find a community clinic, pharmacy or doctor's office near you, or to schedule an appointment
- 2 Arrive and check-in to your designated vaccination site. Make sure to raise any concerns or questions to your vaccine administrator. The vaccine will be given to you as a shot in your upper arm. At your appointment, you will get a vaccination card.
  - Keep this card in a safe place.
  - Take a picture of your card as a backup.
  - Bring your card to your second appointment.



**PLAY VIDEO 4** 

- 3 Sit down and relax. After your vaccine, you will be monitored for 15 minutes to make sure you don't experience any reaction and can go home safely. Some mild side effects after getting a vaccine are normal, like sore muscles, a mild fever or feeling tired. These reactions mean your body is learning how to fight the virus.
- 4 Remember, your information is kept private. The COVID-19 vaccine is free for all Californians regardless of insurance and immigration status, which will not be asked.
- 5 Don't forget to continue wearing a mask in public spaces to stay safe.

## What about vaccines for youth?

It's normal for kids and parents to be concerned about getting the COVID-19 vaccine. Here are answers to commonly asked questions regarding vaccinations for youth.

- 1 There's a lot of disinformation on social media which is why understanding the science behind the vaccine is important.
- 2 Clinical trials showed the COVID-19 vaccine is safe and highly effective in protecting against severe illness, hospitalization, and death.
- 3 Check with a medical professional or health clinic to answer your questions or concerns.
- 4 Most minors will need the consent of a legal guardian, or other adult having legal custody.
- 5 Getting vaccinated allows our children to safely get back to the things they love doing, like hanging out with friends, playing sports, and going to public spaces.



PLAY VIDEO 5 