

California COVID-19 Vaccination Program Update

Tomorrow: Pacific Islander Communities & COVID-19 Vaccines Webinar

Please join [Empowering Pacific Islander Communities](#) and [#ThisIsOurShot](#) for a webinar on talking with patients in Pacific Islander Communities about COVID-19 vaccines.

Speakers: Dr. Kawika Liu, Kiki Rivera, and Dr. Vicki Chan

When: Wednesday, June 15 at 4:00PM

[Register here!](#)

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the California Medical Association (CMA) and California Department of Public Health. CMA is accredited by ACCME to provide continuing medical education for physicians.

The California Medical Association designates this enduring material for a maximum of 1 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity has not received commercial support.

Social Media Alert: #CrucialCOVIDConversations

COVID-19 vaccines for infants and toddlers may be available next week. As we prepare, CDPH needs your help on social media to guide the public, answer questions, and fight back against the latest misinformation.

CDPH is encouraging all healthcare providers to post at least one message on the social media platform of your choice this week using the hashtag **#CrucialCOVIDConversations**.

Key social media message of the week (tailor for your platform and voice):

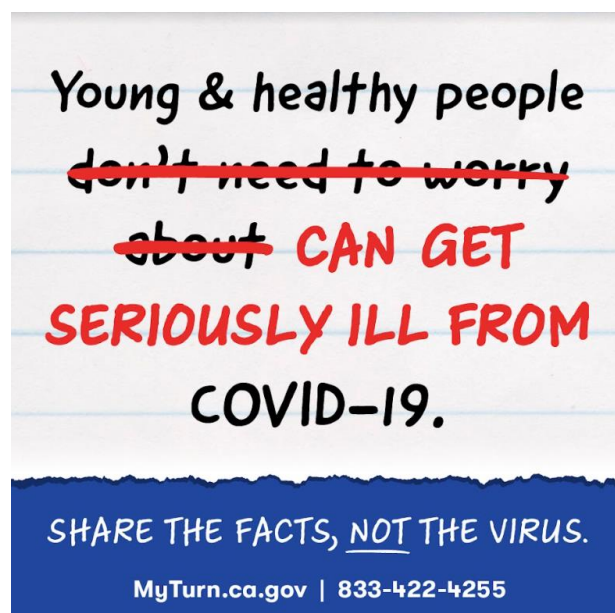
Getting the COVID vaccine is a safe and easy way to protect your kids. Talk with your pediatrician to learn more and visit [MyTurn.ca.gov](https://www.myturn.ca.gov) to find a vaccine near you.

#CrucialCOVIDConversations #ThisIsOurShot #VacunateYa

Shareable graphic source: [HHS Vaccines Help Protect Your Child from COVID](#)



Social Media Post 2:



Young, healthy people who are unvaccinated are still at risk for becoming seriously ill from COVID-19. Get vaccinated and boosted to protect yourself and others from infection, hospitalization, and death.

#CrucialCOVIDConversations #ThisIsOurShot #VacunateYa

Shareable graphic source: [Mis- and Dis-Information Toolkit](#)

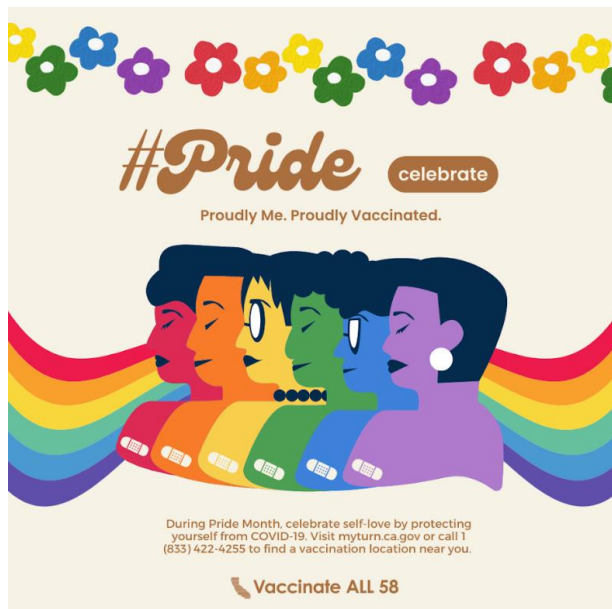
Access all CDPH COVID-19 Response toolkits [here](#)

Social Media Post 3:

We could all use an extra boost of love. Help spread love in your community by getting boosted and supporting others getting boosted. Everyone 5 and older is eligible for a booster dose. Find a vaccine near you by visiting [MyTurn.ca.gov](https://myturn.ca.gov).

#CrucialCOVIDConversations #ThisIsOurShot #VacunateYa

Shareable graphic source: [Pride Graphics in English](#) | [Pride Graphics in Spanish](#)



If you would prefer to repost an existing social media message, please use the links below from #ThisIsOurShot:

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)

Crucial COVID-19



Vaccinate ALL 58

Together we can end the pandemic.

COVID19 Vaccination Program



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