Dear EZIZ Users:

This is the second week of National Immunization Awareness Month (NIAM), and the theme is “Protect yourself and pass protection on to your baby.” This focus could not be timelier, as two California parents recently lost their baby to pertussis. This observation and recent tragedy are an important reminder that we all need to do a better job at protecting the most vulnerable against infectious diseases. Please take every opportunity to raise awareness of the vaccines pregnant women need, including:

- Tdap (tetanus, diphtheria, and pertussis vaccination) between 27-36 weeks gestation of every pregnancy (regardless of Tdap history); and
- Influenza, as soon as vaccine is available during the season

View London’s story at ShotByShot.org, and consider promoting on social media, during health events, or in waiting rooms. Also, check out the NIAM toolkit (https://www.nphi.org/niam) for more ideas on how to raise awareness of vaccines during pregnancy, including sample social media messages, template news releases, graphics, and more.

Visit the CDC’s Pregnancy and Vaccination page for more information.