



Strategies for Addressing Vaccine Misinformation in the Practice

**August 28, 2019
1-2 pm ET**

[REGISTER](#)

With the recent outbreaks of measles across the U.S., ensuring parents have access to accurate and credible information about vaccines is key to increasing vaccine acceptance. As a trusted source of information about vaccines, healthcare professionals can play a key role in establishing trust and educating parents and patients on the important role that vaccines play in protecting against serious diseases.

In this webinar, practicing healthcare professionals will share their evidence-based strategies for recommending vaccines and addressing vaccine hesitancy in their practice. Dr. Amanda Cohn, Acting Chief Medical Officer, Vaccine Policy, Preparedness, Global Health in CDC's National Center for Immunization and Respiratory Diseases, will provide opening remarks about the agency's efforts to address vaccine misinformation and the important role that healthcare professionals can play in addressing vaccine misinformation.

Chanie Sternberg, President & CEO of RefuahHealth Center, and Dr. Corinna Manini, Refuah's Chief Medical Officer, have worked to cultivate trust with parents and patients in their practice to reassure them that vaccines are safe and effective. RefuahHealth Center is a federally-qualified health center in New York that serves patients in communities affected by ongoing measles outbreaks. Dr. Todd Wolynn, is a practicing pediatrician and CEO at Kids Plus Pediatrics in Pittsburgh, PA. Dr. Wolynn has been a vocal advocate for the importance of effective communication to address parental hesitancy about vaccines.

Objectives:

- Understand the role healthcare professionals can play in addressing vaccine misinformation
- Describe evidence-based approaches to recommending vaccines
- Describe strategies to foster support for vaccination among all staff in the practice

- Highlight available resources to assist healthcare professionals in making effective vaccine recommendations

Speakers:

- Dr. Amanda Cohn, Acting Chief Medical Officer, Vaccine Policy, Preparedness, Global Health, National Center for Immunization and Respiratory Diseases, Centers for Disease Control and Prevention
- Chanie Sternberg, President & CEO, RefuahHealth Center
- Dr. Corinna Manini, Chief Medical Officer, RefuahHealth Center
- Dr. Todd Wolynn, CEO, Kids Plus Pediatrics

[Register now](#)

