



CDC Webinar – *Strengthening Vaccine Confidence in Pediatric Offices During the COVID-19 Pandemic*

Wednesday, August 19, 2020 from 12-1pm PDT

Register Now

Pediatric vaccine ordering and administration have declined during the COVID-19 pandemic as parents have stayed home. Maintaining routine childhood immunization is essential in order to prevent outbreaks of preventable diseases.

This webinar with the Centers for Disease Control and Prevention (CDC) National Center for Immunization and Respiratory Diseases (NCIRD), will discuss how to strengthen vaccine confidence among parents and ensure safe well visits.

Objectives:

By the end of this webinar, participants will be able to:

- Describe trends in vaccine hesitancy among American parents
- Describe CDC's Vaccinate with Confidence framework
- Identify strategies for reducing vaccine hesitancy and addressing vaccine myths
- Describe CDC guidance for immunization during the COVID-19 pandemic, including strategies for ensuring safe well-visits
- Locate CDC communication resources for providers and parents

The webinar is free and open to all – but registration is required. [Please visit the PHF website to learn more about this event and register today.](#)

August is National Immunization Awareness Month (NIAM)

This annual observance highlights the efforts of healthcare professionals to protect patients of all ages against vaccine-preventable diseases through on-time vaccination.

CDC has updated the [NIAM digital communication toolkits](#) with resources for partners, including:

- Key messages
- Social media content
- Social media graphics
- Newsletter announcements
- Links to educational resources for healthcare professionals and the public

We encourage you to share these messages and resources throughout the month of August using the hashtag **#ivax2protect**.

Fact Sheet for Nurses: SHARE Vaccine Recommendations for Patients with Diabetes

CDC collaborated with the Endocrine Nurses Society to develop [this new resource for nurses who care for patients with diabetes](#). The fact sheet explains the SHARE approach for making vaccine recommendations and provides answers to common questions about adult vaccines.

