



Let's Bring Patients Back for Their Shots!

Fill the 2020 Immunization Gap

Data from the California Immunization Registry (CAIR) shows that deferral of routine immunization during the pandemic has already affected more than one of six children due for immunizations. August is usually the busiest month for immunizations. It's a good time to get patients caught up before school.



#DontWaitVaccinate.

Our [campaign toolkit](#) includes a library of social media messages, talking points, template letters and other tools to help reach out to your patients.

Back-To-School Messages:

Join us in promoting back-to-school messages for the month of August. Visit the [campaign webpage](#) for more

images and messages. They are all free to use. Feel free to tailor the messages to meet the needs of your local community.



School may look very different this fall, but getting your kindergartner, 7th grader, or college student vaccinated is still important to protect them against serious diseases. #DontWaitVaccinate #BackToSchool #ItsSafeToComeIn #CallYourDoctor

Spanish:



La escuela puede parecer muy diferente este otoño, pero vacunar a su hij@ de kínder o 7º grado aún es importante para protegerlos contra enfermedades graves.
#DontWaitVaccinate #NoEspereAVacunarse #covid19cafamilias #LlameASuPediatra

Button: Don't Wait–Vaccinate Campaign

<https://www.immunizeca.org/dontwaitvaccinate/>