It's not too late to vaccinate against flu.

December 6-12 is National Influenza Vaccination Week (NIVW), an opportune time to remind patients and parents to get vaccinated against flu. Even if fewer families are planning to travel and gather over the holidays, it has never been more critical to get a flu shot. Preventing flu will help prevent stress on the healthcare system during the COVID-19 pandemic.

Providers should continue to recommend and offer flu vaccine for patients through the spring! Flu usually peaks between December and February but it can spread as late as May.

Your recommendation can make a difference. Next time you see a patient due for flu vaccine, you can say:

"I see you still haven't received your flu shot. Luckily, it's not too late. Let's make sure you get it before you leave the office today."

Refer to these flu educational resources for your clinic staff and patients:

- Tips for speaking to Parents about Flu Vaccine (also in Spanish)
- Answering Questions About Flu During COVID
- It's Not Too Late (bilingual poster)
- It's not too late to get your family vaccinated (flyer)
- #DontWaitVaccinate Flu Campaign

Thank you for all you are doing to keep California healthy and protected from influenza. #Fightflu #SleeveUp #DontWaitVaccinate