



## Preventing the Flu Starts with You



Vaccinating your patients and staff against the flu is [more important than ever](#). Influenza and COVID-19 share many symptoms. Preventing influenza means fewer people will need to seek medical care for the flu and get tested for possible COVID-19. [The CDC's flu and flu vaccination information](#) for health professionals has been updated for the 2020-21 flu season. [Guidance for immunizing your patients safely](#) during the COVID-19 pandemic is also available.

### Communication Tools

The way you communicate with patients makes a difference! These resources can help you make a strong recommendation for the flu vaccine.

- [FLU Action Plan: 3 Habits of Highly Successful VFC Clinics](#)
- [Tips for Speaking with Parents about Flu Vaccine: How to Address Common Concerns](#)
- [Key Messages 2020-21 Flu Season](#)
- [Handouts for Your Patient](#)
- [CDC's Frequently Asked Flu Questions: 2020-21 Season](#)

### Social Media Messages

- Help get the word out! The Don't Wait–Vaccinate Campaign just added a collection of flu social media messages. Use the sample images and text below or visit the [campaign webpage](#) for a variety of messages targeting the general public and essential workers. They are all free to use. Additional messages and tools will be added periodically.



Check with your doctor or [vaccinefinder.org](http://vaccinefinder.org) for a location near you.  
 #DontWaitVaccinate  
 #FightFlu #WhyIFightFlu



Getting a flu shot is more important than ever to protect yourself and your loved ones. Call your doctor to get a flu shot today!  
 #DontWaitVaccinate

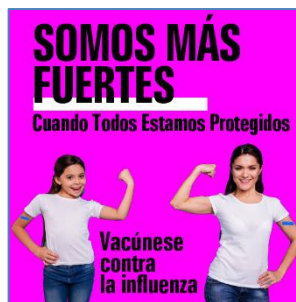


Just like wearing a mask, getting a flu shot is an easy and safe way to keep yourself, co-workers and family healthy during the pandemic.  
 #DontWaitVaccinate  
 #FightFlu

## Spanish Messages



Consulte a su doctor o [vaccinefinder.org](http://vaccinefinder.org) para localizar la vacuna cerca de usted.  
 #NoEspereAVacunarse



La vacuna contra la influenza es más importante que nunca para protegerse y proteger a sus seres queridos. ¡Llame a su doctor hoy mismo para vacunarse contra la influenza  
 #Vacunacontrainfluenza  
 #NoEspereAVacunarse



Al igual que usar una mascarilla, vacunarse contra la influenza es una manera fácil y segura de mantenerse san@ y mantener a su familia y sus compañeros de trabajo saludables durante la pandemia. #Vacunacontrainfluenza  
 #NoEspereAVacunarse