Preventing the Flu Starts with You

Vaccinating your patients and staff against the flu is more important than ever. Influenza and COVID-19 share many symptoms. Preventing influenza means fewer people will need to seek medical care for the flu and get tested for possible COVID-19. The CDC’s flu and flu vaccination information for health professionals has been updated for the 2020-21 flu season. Guidance for immunizing your patients safely during the COVID-19 pandemic is also available.

Communication Tools

The way you communicate with patients makes a difference! These resources can help you make a strong recommendation for the flu vaccine.

- **FLU Action Plan: 3 Habits of Highly Successful VFC Clinics**
- **Tips for Speaking with Parents about Flu Vaccine: How to Address Common Concerns**
- **Key Messages 2020-21 Flu Season**
- **Handouts for Your Patient**
- **CDC’s Frequently Asked Flu Questions: 2020-21 Season**

Social Media Messages

- Help get the word out! The Don't Wait–Vaccinate Campaign just added a collection of flu social media messages. Use the sample images and text below or visit the campaign webpage for a variety of messages targeting the general public and essential workers. They are all free to use. Additional messages and tools will be added periodically.
Check with your doctor or vaccinefinder.org for a location near you.
#DontWaitVaccinate #FightFlu #WhyIFightFlu

Getting a flu shot is more important than ever to protect yourself and your loved ones. Call your doctor to get a flu shot today!
#DontWaitVaccinate #FightFlu #WhyIFightFlu

Just like wearing a mask, getting a flu shot is an easy and safe way to keep yourself, co-workers and family healthy during the pandemic.
#DontWaitVaccinate #FightFlu

Spanish Messages

Consulte a su doctor o vaccinefinder.org para localizar la vacuna cerca de usted.
#NoEspereAVacunarse

La vacuna contra la influenza es más importante que nunca para protegerse y proteger a sus seres queridos. ¡Llame a su doctor hoy mismo para vacunarse contra la influenza!
#Vacunacontrainfluenza #NoEspereAVacunarse

Al igual que usar una mascarilla, vacunarse contra la influenza es una manera fácil y segura de mantenerse san@ y mantener a su familia y sus compañeros de trabajo saludables durante la pandemia.
#Vacunacontrainfluenza #NoEspereAVacunarse