Dear EZIZ Users,

Continuing in our observance of National Immunization Awareness Month, the theme for this week is increasing adult immunization rates. An easy way to keep adults healthy during the COVID-19 pandemic is to ensure that routine adult immunization services are maintained or reinitiated.

Here are evidence-based strategies to improve adult immunization coverage at your organization.

1. **Assess for Needed Vaccines at Every Visit.** Use every encounter in the clinic to assess for overdue/due vaccines, such as COVID-19, shingles, influenza, or pneumococcal vaccines.

2. **Make a Strong Recommendation for Vaccination.** Research shows that a provider’s strong recommendation positively impacts patient decisions to get vaccinated. See the CDC’s short video on how to foster a culture of vaccination and the CDC’s Immunization Schedules for more information.

3. **Educate Patients and their Family Members.** Make sure patients understand the benefits and safety of each recommended vaccine. Provide VIS sheets, available in many languages. Consider this poster to promote adult vaccines.

4. **Make it personal** - Share Marcelina’s story about flu or La Historia de Cinthya about COVID-19 to hear why they advocate for healthy adults to receive vaccines.

Thank you for keeping California adults vaccinated and healthy!