



Dear EZIZ Users,

Continuing in our observance of National Immunization Awareness Month, **the theme for this week is increasing adult immunization rates.** An easy way to keep adults healthy during the COVID-19 pandemic is to ensure that routine adult immunization services are maintained or reinitiated.

Here are evidence-based strategies to improve adult immunization coverage at your organization.

- 1. Assess for Needed Vaccines at Every Visit.** Use every encounter in the clinic to assess for overdue/due vaccines, such as COVID-19, shingles, influenza, or pneumococcal vaccines.
- 2. Make a Strong Recommendation for Vaccination.** Research shows that a [provider's strong recommendation](#) positively impacts patient decisions to get vaccinated. See the CDC's short video on [how to foster a culture of vaccination](#) and the [CDC's Immunization Schedules](#) for more information.
- 3. Educate Patients and their Family Members.** Make sure patients understand the benefits and safety of each recommended vaccine. Provide [VIS sheets](#), available in many languages. Consider this [poster](#) to promote adult vaccines.
- 4. Make it personal** - Share [Marcelina's story](#) about flu or [La Historia de Cinthya](#) about COVID-19 to hear why they advocate for healthy adults to receive vaccines.

Thank you for keeping California adults vaccinated and healthy!



Después de acabar en la UCI por COVID-19, me vacuné. Espero que todos se vacunen."

Lee la historia de COVID-19 de Cynthia en [SHOTBYSHOT.ORG](#)

CA IMMUNIZATION COALITION

