



Dear EZIZ Users,

This week, the theme for National Immunization Awareness Month (NIAM) is **“Babies and Young Children: A healthy start begins with on-time vaccinations.”**

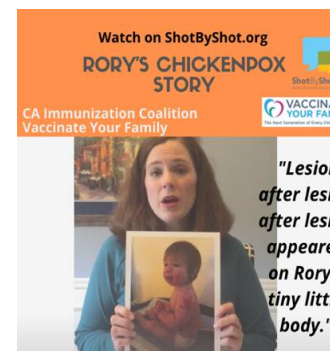


As babies and young children return to daycare, school, and play dates, routine childhood vaccinations are essential to keeping them healthy. Many children [fell behind](#) on receiving routine vaccinations during the pandemic. With your help, we can ensure that children get caught up!

Vaccines give parents the safe, proven power to protect their children from [14 serious diseases before they turn 2 years old](#). Parents can provide the best protection by following the recommended [immunization schedule](#) – giving their child the vaccines they need, when they need them. Many of these immunizations are also required for [child care](#) and [school entry](#) in California.

Help get kids caught up on immunizations:

- Tailor and share [#DontWaitVaccinate campaign](#) social media
- Use [this suggested language](#) for emails or digital communications with parents
- Post [these flyers](#) from the CDC
- Share [Rory's story](#) on social media: “Chickenpox is worse than a little itchy rash! Rory's mom shares her family’s struggle caring for their 1-year-old with chickenpox. #shotbyshotorg #DontWaitVaccinate”



Check out these [new CDC resources](#) for more ideas on how to promote catch up on checkups and routine vaccines. Give the children you care for a healthy start!