Dear EZIZ Users,

This week, the theme for National Immunization Awareness Month (NIAM) is “Babies and Young Children: A healthy start begins with on-time vaccinations.”

As babies and young children return to daycare, school, and play dates, routine childhood vaccinations are essential to keeping them healthy. Many children fell behind on receiving routine vaccinations during the pandemic. With your help, we can ensure that children get caught up!

Vaccines give parents the safe, proven power to protect their children from 14 serious diseases before they turn 2 years old. Parents can provide the best protection by following the recommended immunization schedule – giving their child the vaccines they need, when they need them. Many of these immunizations are also required for child care and school entry in California.

Help get kids caught up on immunizations:

- Tailor and share #DontWaitVaccinate campaign social media
- Use this suggested language for emails or digital communications with parents
- Post these flyers from the CDC
- Share Rory’s story on social media: “Chickenpox is worse than a little itchy rash! Rory’s mom shares her family’s struggle caring for their 1-year-old with chickenpox. #shotbyshotorg #DontWaitVaccinate”

Check out these new CDC resources for more ideas on how to promote catch up on checkups and routine vaccines. Give the children you care for a healthy start!