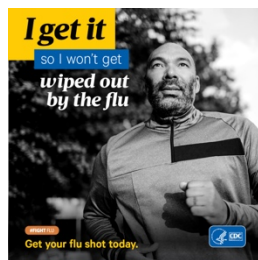




## Increase Flu Vaccine Uptake in Older Adults



Recommend and offer flu vaccine to your older adult patients now and throughout the flu season. **Now is the time to make sure they are protected.** In California, flu activity usually begins to increase in late November or December. Continue to provide opportunities for patients to get immunized through dedicated flu clinics or by offering flu vaccine during routine or sick visits. **COVID-19 and flu vaccines can be [coadministered](#).**

### Let your older adult patients know why they should get a flu shot:

- Older adults are [especially at risk](#) of developing serious flu complications, hospitalization, or even death from flu.
- Flu can lower your body's defenses to other diseases and make long-term health problems such as diabetes, chronic heart disease, and asthma worse.
- Flu vaccination is the [best way to protect you and your family against flu](#) and potentially serious complications.



### Resources:

- [If you are 65+ You Need Flu and Pneumonia Shots flyer | Spanish](#)
- [Flu in Adults 65+ infographic \(NFID\)](#)
- [Older Adults and Influenza page \(CDC\)](#)
- [People 65+ Need a Flu Shot \(CDC\)](#)
- [Let's Fight Flu Together campaign \(CDPH\)](#)
- [Don't Wait Vaccinate flu campaign \(CIC\)](#)

Thank you for protecting older adults against influenza!