



Make a Strong Recommendation for Flu Vaccine

Just like getting a COVID-19 vaccine, getting a flu shot is an essential way for patients to stay healthy and strong during the pandemic, including [high-risk patients](#). Make a [strong recommendation](#) for flu vaccine now and throughout the flu season for all patients 6 months and older. Your strong recommendation is critical!

First, try the presumptive approach, “I see you’re due for your flu shot. Let’s get that taken care of today.” If patients or parents have concerns, address them using the [SHARE model](#):

“Getting sick with flu could make your asthma worse and lead to serious health problems. We don’t want you to miss work/school, or worse, end up in the hospital. That’s why I want to make sure I help protect you by offering you a flu shot today.”

Visit the resources below for more ways to promote flu vaccination. Together we can fight flu!

Patient Education Resources

- [Lisa’s Story](#) (ShotByShot.org)
- [Protect Them from Flu poster](#) (English/Spanish)
- [Flu and Chronic Health Conditions toolkit](#) (NFID)
- [Let’s Fight Flu Together campaign toolkit](#) (CDPH)
- [Don’t Wait Vaccinate campaign toolkit](#) (CIC)
- [I Get It campaign toolkit](#) (CDC)



Provider and Staff Resources

- [Prepare Your Practice to Fight Flu toolkit](#) (CDC)
- [Tips for Speaking with Parents about Flu Vaccine: How to Address Common Concerns | Spanish](#)
- [Communicating the Benefits of Flu Vaccine During COVID-19 infographic](#) (IAC)
- [Call to Action: The Dangers of Flu and COVID-19 in Adults with Chronic Conditions](#) (NFID)