



Prepare Your Practice to Fight Flu

Vaccinating your patients and staff against the flu is more important than ever. Influenza and COVID-19 share many symptoms. Preventing influenza means fewer people will need to seek medical care and testing for possible COVID-19 or influenza. [The Don't Wait–Vaccinate Campaign flu toolkit](#) has been updated for the 2021-22 flu season, including social media and talking points. [Guidance for immunizing your patients safely during the COVID-19 pandemic](#) is also available.

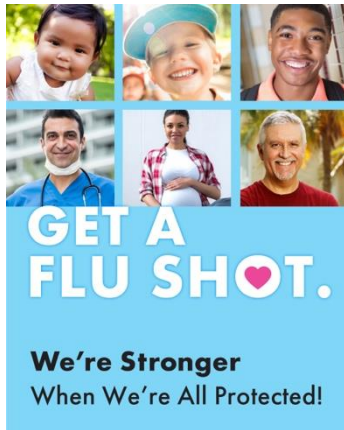
Communication Tools

This flu season, be prepared to answer questions and provide a strong recommendation for flu vaccination. These resources can help prepare you and your staff:

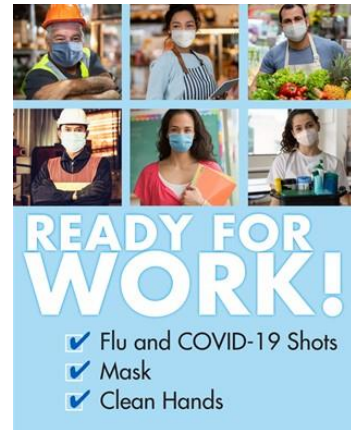
- [FLU Action Plan: 3 Habits of Highly Successful VFC Clinics](#)
- [Tips for Speaking with Parents about Flu Vaccine: How to Address Common Concerns](#) | [Spanish](#)
- [Key Messages 2021-22 Flu Season](#)
- [Handouts for Your Patients](#)
- [CDC's FAQs: 2021-22 Season](#)

Social Media Messages

Promote flu vaccination through your social media channels! Use the sample images and text below or [visit the campaign webpage](#) for a variety of messages targeting the general public and essential workers. They are all free to use.



Everyone 6 months of age and older needs a flu shot. Pregnant women, older adults, smokers, or anyone with chronic conditions like asthma, diabetes, or heart disease are especially at risk. Check with your doctor or vaccines.gov for a location near you.



Getting flu and COVID-19 shots is an easy and safe way to keep you, your co-workers and family healthy.

Spanish Social Media Messages



Todos quienes tengan 6 meses de edad o más tienen que aplicarse la vacuna contra la gripe. Embarazadas, personas de la tercera edad, fumadores o todos los que tengan una afección crónica como asma, diabetes o enfermedad cardíaca se encuentran particularmente en riesgo. Consulte con su médico o en vaccunas.org para tener información de un



Recibir las vacunas contra la influenza y el COVID-19 es una manera fácil y segura de mantenerlo(a) a usted, a sus compañeros de trabajo y a su familia