Join us in observing National Infant Immunization Week (NIIW) from April 24 –30 and Toddler Immunization Month in May. These events highlight the importance of protecting infants and toddlers from vaccine-preventable diseases.

Many infants and children missed well-child visits and recommended vaccines during the COVID-19 pandemic. Providers and families need to catch them up now and keep them protected.

Before the back-to-school immunization rush, take time now to ensure that infants and toddlers are up to date with their vaccines:

- Flag medical records when a child is behind or due for vaccination.
- Send reminders to families whose children are behind on immunizations.
- Offer vaccination-only appointments or hold special vaccination clinics.
- Check patients’ charts every morning to see who is due for vaccines.
- Make a strong recommendation for vaccines during every patient encounter.
- Schedule follow-up visits before the family leaves the clinic.

Providers are a trusted source of health information for parents. Through social media messages, remind families of:

- The measures you and your staff are taking to protect their kids from COVID-19
- The importance of keeping kids up to date with all recommended vaccines

Here are resources to promote these events and immunization at your clinics:

- CDC immunization schedule
- NIIW Social Media toolkit
- CDC childhood vaccination digital toolkit
- Vaccine Safety flyer (also in Spanish)

Thank you for protecting our children against vaccine-preventable diseases!