



Join us in observing [National Infant Immunization Week \(NIIW\)](#) from April 24 –30 and Toddler Immunization Month in May. These events highlight the importance of protecting infants and toddlers from vaccine-preventable diseases.

Many infants and children missed well-child visits and [recommended vaccines](#) during the COVID-19 pandemic. Providers and families need to catch them up now and keep them protected.

---

Before the back-to-school immunization rush, take time now to ensure that infants and toddlers are up to date with their vaccines:

- Flag medical records when a child is behind or due for vaccination.
- Send reminders to families whose children are behind on immunizations.
- Offer vaccination-only appointments or hold special vaccination clinics.
- Check patients' charts every morning to see who is due for vaccines.
- Make a strong recommendation for vaccines during every patient encounter.
- Schedule follow-up visits before the family leaves the clinic.

Providers are a trusted source of health information for parents. Through [social media](#) messages, remind families of:

- The measures you and your staff are taking to protect their kids from COVID-19
- The importance of keeping kids up to date with all recommended vaccines

Here are resources to promote these events and immunization at your clinics:

- [CDC immunization schedule](#)
- [NIIW Social Media toolkit](#)
- [CDC childhood vaccination digital toolkit](#)
- [Vaccine Safety](#) flyer (also in [Spanish](#))

Thank you for protecting our children against vaccine-preventable diseases!