



As we continue our observance of [National Immunization Awareness Month](#) (NIAM), this week's theme is prenatal immunizations. Your patients trust you as their source of health information. Therefore, your strong recommendation for prenatal immunization is key to protecting them and their infants from life-threatening diseases.



We urge you to offer and strongly recommend that all pregnant patients receive:

- COVID-19 vaccine primary series and booster(s) when eligible
- Tdap, at the earliest opportunity between 27-36 weeks of each pregnancy
- Influenza vaccine, every year when available

Consider this example of a strong recommendation:

I recommend these vaccines for you and all of my pregnant patients because I believe vaccination is the best way to help protect you and your baby against whooping cough, flu, and COVID-19. The protection your baby gets from these vaccines helps protect them after birth, when their immune systems are not fully developed.

Post on [social media](#) and distribute materials in [English](#) and [Spanish](#) to promote prenatal immunizations.

Resources

- [Pregnancy and the COVID-19 Vaccine Communications Toolkit](#)
- [COVID-19 Vaccines While Pregnant or Breastfeeding](#) (CDC)

- [COVID-19 Vaccines: Tools for Your Practice and Your Patients\(ACOG\)](#)
- [Don't Wait – Vaccinate! Campaign](#) (CIC)
- [#HowIRecommend Video Series](#) (CDC)
- [NIAM Communications Toolkit for Reaching Parents and Patients](#) (CDC)