Native American Day, September 23, became a State Holiday in 1998, celebrating the history of Native peoples. California is proud to honor the heritage of American Indian/Alaska Native (AI/AN) people across both rural and urban regions of our state. Native American Day is a great opportunity to reflect on health equity opportunities.

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What can you do?

1. **Be inclusive** whenever possible. When keeping demographic data, allow your patients to choose AI/AN as an option. Acknowledge that the patient is an important part of a family and community. Vaccinate siblings and families against vaccine-preventable diseases, including COVID-19 and influenza.
2. **Watch and share** this [COVID-19 PSA](https://www.cdc.gov/coronavirus/2019-ncov/prepare/video-we-can-do-this.html) from the US DHHS’ “#We Can Do This” Campaign or share social media assets featuring Native American designs from [VaccinateAll58.com](https://www.vaccinateall58.com) on your social media channels.
3. **Learn more** about [Indian Health Service](https://www.ihs.gov/) in California, as well as links to California-based organizations such as the [California Rural Indian Health Board](https://www.crinhb.org/) and the [California Consortium of Urban Indian Health](https://www.ccuih.org/) serving AI/AN people.

Thank you for celebrating Native American Day!