



Young children and kids in school are at higher risk of getting sick from the flu. Moreover, children younger than 5 years old—especially those younger than 2— are at higher risk of developing serious [flu-related complications](#). Protect children and those around them with life-saving flu vaccination.

Consider which of [these strategies](#) your practice can implement this season to increase flu vaccination among your pediatric patients/

Make a [strong recommendation](#) and offer flu vaccine now—It takes about two weeks after vaccination for antibodies that protect against flu to develop in the body. Consider children 6 months up to 8 years old who may need to get [2 doses of flu vaccine](#) if it is their first time getting vaccinated against flu.

Assess pediatric patients coming in for flu vaccine for other needed vaccines, including COVID-19 vaccine. Stress to parents and caregivers that it is not only convenient — but also safe — to receive a COVID-19 vaccine or booster at the same time as other vaccines.

While vaccination is the strongest defense against flu, also recommend [everyday preventative actions](#) to stop the spread of germs and prevent respiratory illnesses like flu.

More Resources

- [“Babies Need You” Parents and Caregivers](#) poster | [Spanish](#)
- [Tips for Talking with Parents about Flu Vaccine](#) | [Spanish](#)
- [Protect them from the Flu](#) poster (English/Spanish)
- [Flu & Young Children](#) (CDC)
- [Flu Vaccination toolkit](#) (AAP)
- [Let's Fight Flu toolkit](#) (CDPH)



September Observances

September brings two observances that we wanted to be sure to bring to your attention: Gynecologic Cancer Awareness Month and Hispanic Heritage Month.

Did you know that [Hispanic women have the highest rates](#) of developing cervical cancer? And that the vaccine against human papillomavirus (HPV) prevents not only cervical cancer, but other gynecologic cancers, too? Use these observances as an opportunity to educate your patients about how they can prevent many gynecologic cancers by getting vaccinated against HPV. The bilingual (English/Spanish) fotonovela, [An Ounce of Prevention](#), is great to use with Latinx parents of preteens! Encourage them to be one step ahead of cancer by starting the HPV vaccine series at age 9.

Gynecologic Cancer Awareness Month (GCAM)

Gynecologic cancers include cervical, ovarian, uterine/endometrial, vaginal, and vulvar cancers. Every 5 minutes, someone will be diagnosed with a gynecologic cancer. Every year, about 33,000 people die from these diseases. Many of these are preventable by getting vaccinated against HPV. Share knowledge about



gynecologic cancer symptoms, risk factors, prevention, and early detection by using the Foundation for Women's Cancer's [suite of resources](#) including social media messages, educational materials, and suggestions for how you get involved during GCAM!

Hispanic Heritage Month

Observed annually from September 15 to October 15, [Hispanic Heritage Month](#) pays tribute to the history, culture, and contributions of Hispanic Americans. This observance is especially important here in California where over 15 million Hispanics and Latinx reside. This month was chosen because several Latin American countries celebrate their independence days during this time, with many communities hosting festivals and educational activities. Use this opportunity to show your appreciation for the colorful cultures, rich histories, and diversity of the American Latinx community

