



June 26, 2024

CDPH Can Help Your Practice Achieve Higher Immunization Rates

Measles Cases in California: Are Your Patients Protected?

Healthcare providers have made great strides in catching children up on routine immunizations they may have missed during the pandemic, yet un- or under-vaccinated pockets of vulnerability persist in California. This is evidenced by increased cases of measles in California in 2024 as global measles activity rises.* There are additional concerns about potential outbreaks of other diseases, such as pertussis.

California Department of Public Health Staff are Here to Help

CDPH staff are available to help by assessing your clinic's pediatric immunization coverage rates – including for Measles, Mumps, Rubella (MMR) vaccine – using data from the California Immunization Registry (CAIR) in an [Immunization Quality Improvement for Providers \(IQIP\) visit](#).

Representatives from CAIR are now conducting IQIP visits (except for RIDE users and public sites in Los Angeles), so when your clinic participates in one, you'll have an immunization registry expert by your side to help you optimize your use of CAIR. For example, they can demonstrate how to run [reminder and recall reports](#) to identify patients behind on MMR. In addition, the CAIR Representative can work with you to develop strategies to increase your clinic's immunization coverage rates, making sure that your patients are protected from vaccine-preventable diseases and that your clinic maximizes its HEDIS immunization scores.

To schedule an IQIP visit for your site, please email IQIP@cdph.ca.gov and include your VFC PIN.

* See these California Health Alert Network (CAHAN) Health Advisories for more information: [02/02/2024](#) and [03/14/2024](#).

Thank you,



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