



Vaccine Tips

November 2023

Increase immunizations this season!



As case rates for [flu](#), [COVID-19](#), and [RSV](#) start to increase during these fall and winter months, it's important to keep immunizing patients. Schedule immunization appointments and consider holding special vaccination events for flu, COVID-19, and RSV for both your patients and your community!

Continue following these tips to increase IZ rates:

- **Order VFC flu vaccine:** See [flu ID guide](#) for product info and implement strategies from the [Flu Vaccination Action Plan](#).
- **Promote getting both flu and updated COVID-19 vaccines:** It is safe and convenient to get both in one visit. Download this [flu and COVID-19 flyer](#) for kids!
- **Utilize the following resources in your practice:**
 - [“Get My Flu Shot” Campaign](#) (CDC)
 - [Talking to Patients and Parents about COVID Vaccination](#) (CDC)
 - [EZIZ RSV webpage](#) with updated [FAQs](#) (CDPH)
 - [Fall and Winter Immunizations Guide](#) (CDPH)
 - [Nirsevimab \(Beyfortus\) Guide](#) (CDPH)

With the current [RSV nirsevimab shortage](#), this [infographic](#) can help prioritize your nirsevimab stock for high risk populations, including American Indian and Alaska Native (AI/AN) infants. Additionally, feel free to incorporate [these template robocall messages and patient portal scripts](#) into your communications with families about the shortage.



California Department of Public Health
Immunization Branch
Vaccines for Children (VFC) Program
850 Marina Bay Parkway
Richmond, CA 94804

Toll Free Phone:
877-2GET-VFC (877-243-8832)

Toll Free Fax:
877-FAXX-VFC (877-329-9832)