

TO: EZIZ
FROM: CDPH
SUBJECT: Increasing Tdap IZ Rates for Calif. OBs: Free CDPH webinar. Register Now!
DATE: 8/12/14

Increasing Tdap Immunization Rates and Running an Efficient Immunization Practice: Tips from California Obs

Free Webinar!

1 CME or 1 CEU for 60 minute program

Wednesday, August 27, 2014 12:30 (PT)

Presenters:

❖ **Robert Schechter, MD**

CDPH Immunization Branch

❖ **Natalie Nakahara Preas, MFA**

CDPH Immunization Branch

❖ **Elizabeth Enderton, MD,**
Family Healthcare Network, Visalia

❖ **Ashley Weinert, MD**
Sutter-Pacific, Santa Rosa

❖ **Tracy Flannigan, MD**
Kaiser Permanente, Richmond

Co-sponsored by the California Department of Public Health (CDPH) Immunization Branch and The Perinatal Advisory Council: Leadership Advocacy and Consultation (PAC/LAC)

Register Now

(**Can't attend?** Register even if you can't make the live event. The webinar will be archived for on-demand viewing, including CME/CEU.)

After completing this program you will be able to:

- Describe the current ACIP/ACOG recommendation for Tdap for pregnant women and the rationale behind it.
- List 2 strategies you can apply to implement a Tdap program in your prenatal practice.

- Communicate at least 2 key training resources to medical assistants and other office staff on vaccine administration, and vaccine storage and handling.

During this program, panelists will describe their experiences integrating Tdap immunization into their busy, California-based OB-GYN practices. Experts from the California Department of Public Health's Immunization Branch will discuss clinical and practical information providers can apply in practice. This presentation will include the latest data and resources providers can utilize in their efforts to ensure adherence to Tdap vaccine recommendations during pregnancy; and how to access free online training and job aids to support vaccine administration, vaccine storage and handling, and other nuts and bolts of maximizing the efficiency of your immunization practice.

Who should attend?

- ❖ **OBGYN physicians, nurses, and midwives** interested in resources to support Tdap maternal immunization recommendations and in incorporating Tdap into their immunization program.
- ❖ **Medical assistants and office staff** involved in vaccine administration, ordering, storage, and reimbursement.

For Physicians: This activity has been planned and implemented in accordance with the Institute for Medical Quality and the California Medical Association's CME Accreditation Standards (IMQ/CMA) through the Joint Sponsorship of the Perinatal Advisory Council: Leadership, Advocacy and Consultation (PAC/LAC) and the California Department of Public Health. PAC/LAC is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing education for physicians. PAC/LAC takes responsibility for the content, quality and scientific integrity of this CME activity. PAC/LAC designates this education activity for a maximum of 1 *AMA PRA Category 1 Credit*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the *CMA Certification in Continuing Medical Education*.

For Nurses: The Perinatal Advisory Council – Leadership, Advocacy and Consultation (PAC/LAC) is an approved provider by the California Board of Registered Nursing Provider CEP 5862. This course is approved for 1 contact hour of continuing education credit.

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