

**TO:** EZIZ Users  
**FROM:** CDPH  
**SUBJECT:** It's Week 2 of National Immunization Awareness Month (NIAM)!  
**DATE:** 8/11/15

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Dear EZIZ Users:

## **It's Week 2 of National Immunization Awareness Month (NIAM)!**

This week, we highlight the theme, ***Pregnant Women—Protect Yourself and Pass Protection on to Your Baby.***

The California Department of Public Health recently sent out a [press release](#) warning the public about the dangers of pertussis to infants and how Tdap vaccination during the third trimester of pregnancy can pass immunity to newborns. Share these resources below from the CDPH, Immunization Branch and the Centers for Disease Control and Prevention (CDC) to help vaccinate pregnant women with Tdap.

Also, don't forget that influenza season is just around the corner. Pregnant women should receive inactivated flu vaccine any time during their pregnancy to protect themselves and their newborns against influenza disease as soon as seasonal flu vaccine is available.

### **Tdap and Flu Vaccine Handouts for patients**

[Flu and Whooping Cough poster for Pregnant Women](#) | [Spanish](#) | [Chinese](#)  
[Expecting? Protect Yourself and Your Baby Against Flu and Whooping Cough flyer](#) | [Spanish](#) | [Chinese](#)  
[Immunizations for a Healthy Pregnancy brochure](#) | [Spanish](#) | [Chinese](#)  
[Pregnant Women Need a Flu Shot](#) | [Spanish](#)  
[Other pregnancy materials](#)

### **Materials for clinicians**

[Importance of prenatal Tdap vaccination](#) fact sheet  
[How to make a strong referral](#) if an office does not stock Tdap vaccine  
[Pertussis CE webcast](#) features clinical disease, testing and treatment, and whom to vaccinate when  
[Letter to providers](#) about the importance of vaccinating pregnant women against influenza  
Customizable flu shot reminder cards:

- [2 English versions available for Caucasians and African Americans](#)
- [Customizable posters](#) are also available

Posters on Tdap during pregnancy for your clinic:

- [Protect your Baby Starting at Her First Breath](#)
- [Protect your Baby from the Start](#) | [Spanish](#)
- [Mom, You'll Always Protect Your Little Miracle](#) (Spanish Only)

[Guidelines for vaccinating pregnant women](#)

The CDPH, Immunization Branch salutes California health care providers and immunization advocates for their pivotal role in keeping pregnant women and infants healthy!