

Dear VFA Program Participant,

National Influenza Vaccination Week is December 4-10, 2016.

Join CDC's efforts to #FightFlu and encourage flu vaccination by participating in the following activities:

Download NIVW badges for your website:

- English: <https://www.cdc.gov/flu/nivw/webtools.htm>
- Spanish: <http://espanol.cdc.gov/enes/flu/nivw/webtools.htm>

Adapt social media messages below for your audiences and disseminate via social networks:

Facebook

- This week is National Influenza Vaccination Week (NIVW)! Make sure you get a flu vaccine to protect yourself this flu season. For more information on NIVW, visit: <https://www.cdc.gov/flu/nivw/index.htm>
- It's not too late to get a flu vaccine! It is the best and most important action to protect yourself and your loved ones against flu. For more information, visit <http://www.cdc.gov/flu/consumer/index.html>.
- It's not too late to get a flu vaccine! CDC recommends everyone 6 months and older get a flu vaccine every year. Flu vaccines are offered in many locations including doctor's offices, clinics, health departments, retail stores, pharmacies, health centers, as well as by many employers and schools. Find a location near you offering flu vaccines! <http://vaccine.healthmap.org/>

Twitter

- It's National Influenza Vaccination Week! Have you gotten your #flu vaccine? Visit www.cdc.gov/flu/nivw/ for more info. #NIVW #FightFlu
- It's not too late! A #flu vaccine is the first & most important step in protecting your family from flu. #NIVW
- A #fluvax is the best protection against flu for you & your loved ones. Get yours this season, if you haven't already. #NIVW #FightFlu

For additional resources, see the [2016 NIVW Digital Media Toolkit](#).

To unsubscribe from the VFA list, click the following link:
<http://maillist.dhs.ca.gov/scripts/wa.exe?SUBED1=VFA&A=1>