

# Vaccines for Adults Webinar: Increasing Adult Flu Vaccination during COVID-19

---

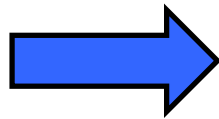


Immunization Branch,  
California Department of Public Health  
August 12, 2020

# Q&A

---

Type and send questions using the chat box as we move through the presentation



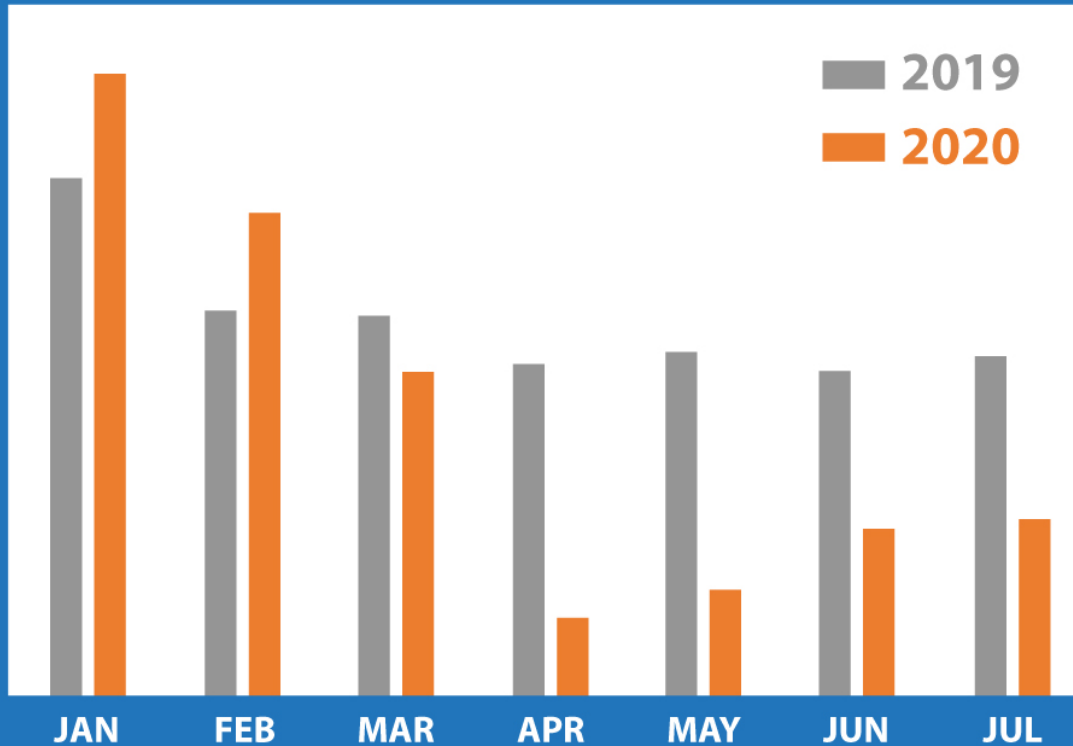
# Agenda

---

- Program Updates
- Cindy Keltner, Director of Care Transformation, California Primary Care Association
- Adahli Tapia, RN Supervisor, Saban Community Clinic
- Jacqueline Ocampo, Vaccine Coordinator, Vista Community Clinic
- Q&A Session

# Catch Up Your Adult Patients!

Adult Vaccination\* (19 yrs and older) By Month, 2019 vs 2020



\*All doses recommended for adults submitted to CAIR

**California  
Immunization  
Registry (CAIR)  
shows substantial  
drop in vaccines  
administered in  
2020 compared to  
2019**

# Program Updates

---

- Next ordering period: Sept 14-30
- Next VFA webinar: Oct-Nov TBD
- Staff changes?
  - Take all required EZIZ trainings
  - Ensure contact info is up to date in your myVFCvaccines profile

**CINDY KELTNER, DIRECTOR OF  
CARE TRANSFORMATION**





**California Vaccines for Adults (VFA)  
Webinar - Increasing Adult Flu Vaccination  
during COVID-19  
August 12, 2020**



# California Primary Care Association

## Our Mission

- The mission of CPCA is to lead and position community clinics, health centers, and networks through advocacy, education and services as key players in the health care delivery system to improve the health status of their communities.



# Increasing Adult Flu Vaccination during COVID-19

Objective of the Project:

Increase flu vaccination coverage among medically vulnerable patients and other high-risk groups served by CPCA's member community health centers (CHCs).

# Increasing Adult Flu Vaccination during COVID-19

## Activity One:

- Oversee and guide quality improvement (QI) efforts in member clinics to improve flu immunization rates, with a special focus on vulnerable populations

# Increasing Adult Flu Vaccination during COVID-19

## Activity Two

- Provide support for enhanced flu programs for clinics that serve agricultural workers, homeless clients, older adults, other populations of interest, to include providing training and technical assistance as well as development of outreach materials for special populations

# Increasing Adult Flu Vaccination during COVID-19

## Activity Three:

- Development of guidance resources for clinics to hold flu clinics in the context of COVID-19 (for example drive through, community outreach); consultation with clinics on planning flu immunization efforts.

# California Primary Care Association

1231 I Street, Suite 400

Sacramento, CA 95814

Phone: (916) 440-8170

Fax: (916) 440-8172

[www.cPCA.org](http://www.cPCA.org)

**Cindy Keltner**

Director, Care Transformation

[ckeltner@cPCA.org](mailto:ckeltner@cPCA.org)

**ADAHLI TAPIA, RN SUPERVISOR**



**SABAN**  
COMMUNITY  
CLINIC



# SCC Drive-Up Vaccination Protocol

- **Purpose:** to provide immunizations to our pediatric population while following COVID protocols
  - We host a COVID testing drive up clinic and that's how the idea came about
  - We will host the drive-up once a week to provide an alternative to concerned parents
  - If all goes well, we hope to establish a drive up clinic for flu season
  - It's by appointment only (outreach), allowing us to prepare a day prior (vaccination reconciliation, eligibility requirements)
  - Vaccine storage/handling – specific requirements (cool cubes, DDLs, etc)

**JACQUELINE OCAMPO,  
VACCINE COORDINATOR**







# Practices for Adult Immunizations



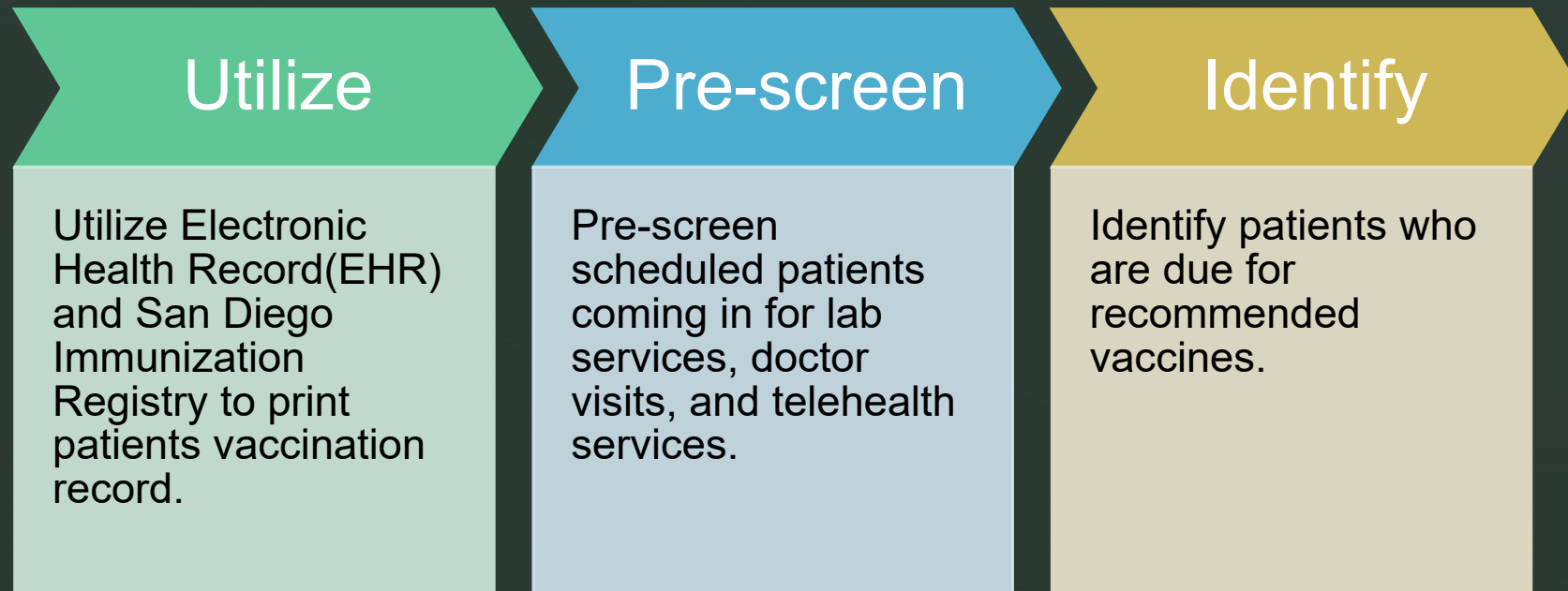
# Vista Community Clinic

- VCC is a leading health care organization, providing a safety net for the area's poor and uninsured, by giving them access to the high-quality health services that they need and deserve. Today VCC is recognized as a key regional health provider with nine state-of-the-art clinics, treating more than 69,000 patients each year. VCC's innovative model of community health provides low cost, high quality health care to the residents of San Diego, Riverside and Orange county communities.

# Practices for Adult Immunization


- Current efforts to vaccinate adult patients.
- How VCC has set up parking-lot based immunization services for adults during COVID-19 pandemic.
- Plans for the upcoming flu season in the context of COVID-19.

# Current Efforts to Vaccinate Adult Patients





# Utilize

- When conducting chart prep, the standard workflow consists of printing patient vaccine records from the EHR and SDIR. This is completed the day prior, or the morning of the appointment.
  - Patient Service Representatives are responsible for ensuring patient's personal information is up-to-date in both the EHR and SDIR.
  - MAs are responsible for ensuring patient's vaccine record in SDIR matches the vaccine record in EHR.
- 



# Prescreen

Upon conducting a thorough assessment of the daily appointment schedule, MAs and clinicians conduct huddles to identify patients who may be due for vaccines, as well as other health screening services.



# Identify

- After identifying patients who may be due for immunizations, MAs and clinicians provide a strong recommendation of vaccines to patients during the visit.
- Vaccine Information Statement(s) are provided in patient's preferred language, prior to administering vaccine(s)

## Current Efforts to Vaccinate Adult Patients

- Vaccine coordinators run periodic reports of patients who are due for vaccines (i.e. 2nd dose of Hep A, Hep B).
- Vaccine coordinators contact patients via telephone or vaccine reminder cards/letters. Periodic immunization campaigns are also sent via text utilizing WELL APP software.
- Vaccine coordinators closely monitor inventory to ensure that adequate vaccine supply is maintained in order to serve our clinic's adult patient population.



# Additional Efforts to Vaccinate Adult Patients

- The implementation of social media platforms also serve as a key factor in our efforts to vaccinate our adult patient population.
- Utilizing social media platforms helps us to inform patients of the continuation of vaccination services in the context of COVID-19.

# Additional Efforts to Vaccinate Adult Patients

Patient education material is readily available in the form of Vaccine Information Sheets (VIS) and VFA posters are visible in vaccination rooms and exam rooms.





## How VCC has set up parking-lot based immunization services for adults

- VCC offers a drive-up clinic for vaccine services to limit interaction and exposure for patients and staff.
- Appointments for vaccination services are offered Mon-Fri from 8:00 am to 4:00 pm.

## How VCC has set up parking-lot based immunization services for adults

- Drive-up vaccine clinic is temporarily located in our parking structure on Level 1.
- Designated parking spaces exclusively for vaccine services only.
- Security on premises to direct incoming and outgoing traffic and ensure patient and staff safety.
- Designated staff for immunization clinic consists of a screener, a vaccinator, and a nurse.
- One designated staff member will act as a runner to pull and provide vaccines needed for immediate use.

# Plans for the Upcoming Flu Season in the Context of Covid-19

- Flu clinics will be by appointment only during a six-week period on Saturdays. More will be added, based on the demand.
- Flu clinics will continue to take place in our parking structures vaccine clinic.
- Continuous implementation of health screening assessment, social distancing, and safety precautions will be a top priority.

# Stay Safe and Choose Health!

We hope that everyone has a successful flu season 😊



# Influenza Immunization Critical this Season!

- Reduce illness and transmission in your community
- Reduce clinic visits and hospitalization
- Prevent illnesses that mimic COVID-19



Credit: Heather Hazzan, SELF Magazine

# Additional Adult Influenza Vaccine Doses

---

- A supply of no-cost adult flu vaccine is available for all CHCs this fall to support enhanced flu vaccination efforts
- All formulations are available: nasal sprayers, prefilled syringes, multi dose vials (across the different brands)
- Letter was sent to all VFA providers in late July
- If you are still interested, please submit your request here:

<https://www.surveymonkey.com/r/KPPQ66J>



# CDC Vaccination Guidance During a Pandemic



- Ensure that adults receive vaccines according to the Standards for Adult Immunization Practice.
- Older adults and those with underlying medical conditions are at increased risk for severe influenza, pneumococcal disease, shingles (and COVID-19!)

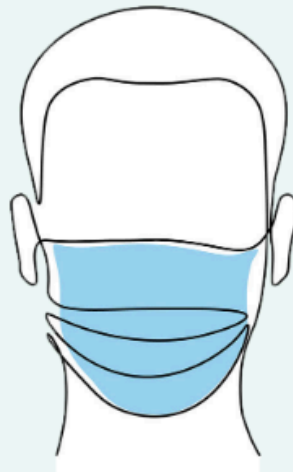
CDC has released guidance for planning mass vaccination events separated into four sections:

1. Planning
2. Pre-Clinic Activities
3. During the Clinic Activities
4. Post-Clinic Activities

## Guidance for Planning Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations

The purpose of this guidance is to assist with jurisdictional planning and implementation of satellite, temporary, or off-site vaccination clinics by public and private vaccination organizations. Other users may include public health preparedness professionals. The guidance primarily focuses on clinical considerations for planning a vaccination clinic, including vaccine storage, handling, administration, and documentation. However, large-scale clinics, such as those held in arenas or stadiums, those held over multiple days or those conducted during emergency scenarios, will likely require added logistical and technical considerations. Consult your state or local public health preparedness office for additional support.

The guidance applies to clinics that are open to the general public and clinics that are for targeted populations only (i.e., critical workforce personnel and/or higher-risk priority groups). These clinics may be provisionally located at walk-through sites (churches, community centers, outdoor tents) or other settings such as mobile, curbside, or drive-through sites. Guidance is applicable whether routine vaccination is provided (i.e., back-to-school or annual flu clinics) or emergency vaccination is provided in a preparedness scenario (i.e., pandemic influenza or COVID-19 vaccination when vaccine is available).



### Guidance during the COVID-19 pandemic

Planning for a satellite, temporary, or off-site vaccination clinic requires additional considerations during the COVID-19 pandemic, including physical distancing, personal protective equipment (PPE), and enhanced sanitation efforts. These additional considerations are called out in boxes throughout this guidance. However, because COVID-19 guidance is evolving, regularly check [infection control guidance for healthcare professionals about coronavirus \(COVID-19\)](#) for updated information. Consider signing up for the email updates on the website to stay informed of any changes.

# #DontWaitVaccinate Campaign toolkit

## Includes

- sample social media messages
- talking points
- template robocall script to patients
- template provider letter to patients

And more to help reach out to your patients.

<https://www.immunizeca.org/adults-vaccinate/>



# Flu Promotion Resources

## STOP DISEASE:

Stay at home when sick.

Protect yourself and others.

Keep at least 6 feet apart.

Wash hands often for 20 seconds.

Cover nose and mouth with tissue or elbow when coughing/sneezing.

Wear a cloth mask in public.

We're all in this together!

California Department of Public Health, Immunization Branch



<https://eziz.org/assets/docs/IMM-1285COLOR.pdf>

## FLU PREVENTION TIPS

Get vaccinated

Wash hands often

Cover coughs & sneezes

Stay home when sick

Flu vaccine is recommended for everyone six months of age and older every year.

**PROTECT YOURSELF AND THOSE YOU LOVE AGAINST FLU**



For more information, visit [GetImmunizedCA.org](http://GetImmunizedCA.org) IMM-969 ES (6-20)

[English](#) | [Spanish](#) | [Arabic](#) | [Armenian](#)  
[Chinese](#) | [Farsi](#) | [Hindi](#) | [Hmong](#) | [Japanese](#)  
[Khmer](#) | [Korean](#) | [Punjabi](#) | [Russian](#)  
[Tagalog](#) | [Thai](#) | [Vietnamese](#)

If you work in a health care setting...

## Get Your Flu Vaccine!



### Protect Yourself

Getting a flu vaccine is your best protection against the flu.

### Protect Your Patients

Flu can be life-threatening.

### Avoid Missing Work

If you get sick, others may need to cover your duties.

Get your flu vaccine at:

Have questions?  
Visit [GetImmunizedCA.org](http://GetImmunizedCA.org) or call the  
Centers for Disease Control and Prevention  
Hotline: 1-800-CDC-INFO (1-800-232-4636)

CDPH  
Public Health  
844-901-ES (3373)  
California Department of Public Health, Immunization Branch  
850 Marina Bay Plaza, Richmond, CA 94804

This material was adapted by Grant  
Number 18505CA000027 from the Centers  
for Disease Control and Prevention (CDC).  
We assume no liability for the accuracy of  
the information or for the consequences  
resulting from the use of this material.

[English](#) | [Spanish](#)



# Additional Patient Education Resources

## HEPATITIS A VIRUS IS SPREADING: GET IMMUNIZED

### Why should I care about Hepatitis A?

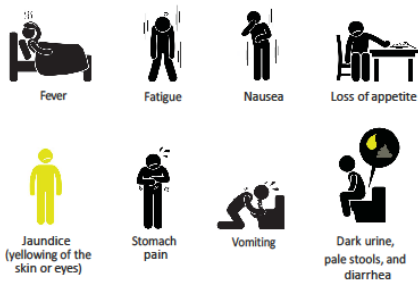
Several states have outbreaks of Hepatitis A. The disease can easily spread from person-to-person and cause serious liver disease lasting a few weeks to many months. Some people die from Hepatitis A. If you are using drugs or living on the streets and in shelters, you are at greater risk for catching Hepatitis A.

### I think I may be at risk for catching Hepatitis A. What can I do?

- Get the Hepatitis A shot!
- Wash your hands with soap and water after using the bathroom and before eating or preparing food
- Avoid having sex with people with Hepatitis A
- Don't share toothbrushes, food, drinks or smokes



### What are the symptoms of Hepatitis A?



If you think you have Hepatitis A, see your doctor or visit the closest Emergency Room.

- For More Information**
- Contact [\[enter contact information for your county here\]](#)
  - Dial 2-1-1 on your phone to learn where you can get the Hepatitis A vaccine



### What is Shingles?

- Shingles is a painful rash that can cause long-term nerve pain.
- 1 out of 3 people in the U.S. will get shingles. Your risk goes up as you age.
- Serious complications include pain that can last for months.

### Get 2-doses of the New Shingles Vaccine (Shingrix®)

**I got another shingles vaccine before 2018. Do I need the new vaccine?**

Yes! It's over 90% effective in preventing shingles.

**I had shingles already. Do I still need this shot?**

### “ Jim’s Story

*We’ve been to multiple emergency room visits, multiple eye specialists... and it’s going on four years.*

—Jim, shingles survivor.  
See full “A Shingles Story” at [ShotByShot.org](#)

## Do you smoke? Have asthma, diabetes, or a weakened immune system?



**You may be at high risk for pneumonia—a serious lung infection**

### Pneumonia can be life-threatening!

- 900,000 Americans get pneumonia every year.
- Nearly half a million are hospitalized.
- About 1 in 20 dies.

If you are 19 or older with any of these conditions, ask your doctor about getting pneumonia shots (pneumococcal [NEW-moe-KOK-a] vaccines).



- ✓ Cigarette smoker
- ✓ Asthma
- ✓ Diabetes
- ✓ Certain cancers or having chemotherapy
- ✓ Heart, kidney, and liver diseases
- ✓ Sickle cell disease
- ✓ Cerebrospinal fluid leaks
- ✓ A cochlear implant
- ✓ HIV/AIDS
- ✓ A bone marrow or organ transplant

**Get your pneumonia shots. They might save your life.**

Learn more at [cdc.gov](#) or call 1-800-CDC-INFO.

If you smoke, call 1-800-NO-BUTTS

English | Arabic | Armenian  
Chinese | Spanish  
Vietnamese

English | Arabic | Armenian  
Chinese | Spanish  
Vietnamese

English | Arabic | Armenian |  
Chinese | Spanish  
Vietnamese

Contact your Local Health Department to order print copies of some of these materials

# Resources

---

- [CDC Vaccination Guidance During a Pandemic](#)
- [CDC Guidance for Planning Mass Vaccination Events](#)
- [2020 Adult Immunization Schedule](#)
- [CIC Don't Wait Vaccinate Campaign](#)
- [EZIZ Flu and Respiratory Disease Prevention Materials](#)
- [CDC Flu Communications Resource Center](#)
- [Resources for Maintaining Immunization during the COVID-19 Pandemic](#)

---

# QUESTION AND ANSWER SESSION

---

# THANK YOU!

[my317vaccines@cdph.ca.gov](mailto:my317vaccines@cdph.ca.gov)