



Dear school administrators and staff,

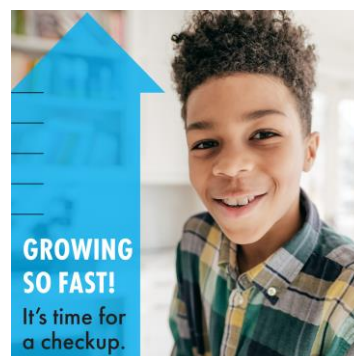
Thank you for all your efforts in resuming school instruction and supporting students, staff and families during these challenging times. We want to remind you of the importance of immunizations for student health. Even with students engaged in distance learning, getting immunized is still essential. Ensuring families get caught up on any missing immunizations will not only lead to fewer delays when kids return to school but will also help reduce the risk of disease at home and in the community. It's especially important that our children be protected before social distancing measures relax and California fully reopens.

As some [children have deferred routine check-ups and immunizations during the pandemic](#), please encourage parents to bring their children in to the doctor's office to receive immunizations they may have missed, including flu shots.

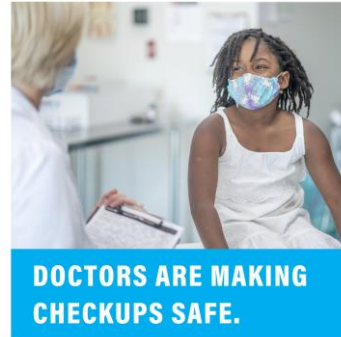
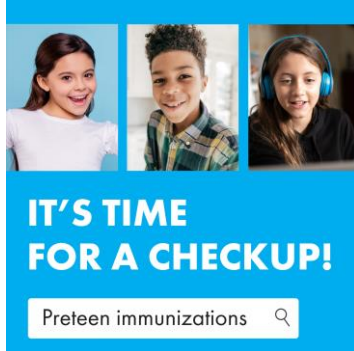
To help with this effort, we invite you to use:

- [The "robocall message to parent" templates in English and Spanish](#)
- [The "letter from schools to families" template in English and Spanish](#)

If your school uses social media to communicate with parents, please consider utilizing the template social media posts from the [#dontwaitvaccinate campaign](#), which aims to motivate parents to keep their children up-to-date on vaccinations during the pandemic. You are encouraged to use sample posts below or see the [complete library of back-to-school messages](#).



Sample message: It's time to go back to the doctor! Checkups and staying up to date on immunizations are an important part of your child's health, even during times like these. Call your doctor today! #PreteenVax www.shotsforschool.org



Thank you again for your ongoing efforts to prioritize the health and wellbeing of California children and for keeping them engaged and learning always. We appreciate all that you do.