

#DONTWAITVACCINATE CAMPAIGN TALKING POINTS

FOR DRAFTING SOCIAL MEDIA MESSAGES, PRESS RELEASES, ARTICLES AND OTHER COMMUNICATIONS:

Don't wait—vaccinate.

- Getting immunized is even more important now. As children return to school and other in-person activities, getting vaccinated can prevent spread of vaccine-preventable diseases like flu, measles and whooping cough.
- Even if they are immunized against COVID-19, adults are still vulnerable to diseases such as flu and shingles if they have not received these vaccines.
- Even though many older children are now vaccinated against COVID-19, it's essential that parents make sure their children continue to be protected from other serious vaccine-preventable diseases.
- California and U.S. data from 2020 show troubling decreases in administration of childhood and adult vaccines during the COVID-19 pandemic, indicating that communities may be vulnerable to serious disease.
- Postponing routine vaccinations puts you, families and communities at risk for infection with preventable deadly diseases.
- You can receive COVID-19 and other routine vaccinations at the same time.

It's safe to come in.

- Hospitals, clinics and other healthcare settings across the state have taken extra care to ensure patients are safe when visiting.
- It is safe to visit a doctor's office, clinic or pharmacy. Doctors are taking extra safety measures like masking, distancing, and extra cleaning to ensure patients are safe.
- Parents should talk to their children's doctor to make sure their children are up-to-date on all their vaccines.

Schedule a vaccine appointment now.

- There are many children and adults who need to catch up on immunizations. Make a vaccine appointment today to keep yourself and your family protected.
- For those who don't have health insurance, you can still get vaccinated. The Vaccines for Children (VFC) program offers free vaccines to families who cannot afford to pay for their children's vaccines (through 18 years of age). Similarly, the Vaccines for Adults (VFA) program offers free vaccines for eligible adults. Ask your healthcare provider about these programs.
- Many local pharmacies offer most recommended vaccines, including COVID-19 vaccine. Visit [vaccines.gov](https://www.vaccines.gov) to find a location near you.